

## BUSINESS ADMINISTRATION

### Entrepreneurship Option

- This worksheet is intended for supplemental use only. The University will use your Academic Requirements Report (ARR) to track your graduation requirements, including those for your major. Please continue to check your ARR for accuracy.
- If your ARR requires a correction, please submit an [ARR Correction Form](#).
- Your [Degree Planner](#) (in [mycsusm.edu](#)) will display the following requirements in the University’s recommended sequence.
- All courses used for the major and preparation for the major must be completed with a grade of C (2.0) or higher.
- The Lower-division Pre-Business Core must be completed with a minimum GPA of 2.65 or higher.
- Upon verification of successful completion of the pre-business core requirements, a student will be accepted in the Business Program (i.e., attain business status).

#### LOWER-DIVISION PRE-BUSINESS CORE (24 UNITS)

\*The lower-division Pre-Business Core is a prerequisite for “Business Status” and upper-division Business courses.

✓	Course	Units
<input type="checkbox"/>	ACCT 201 <sup>+</sup> : Introduction to Financial Accounting	3
<input type="checkbox"/>	ACCT 202 <sup>+</sup> : Introduction to Managerial Accounting (*ACCT 201)	3
<input type="checkbox"/>	BUS 202 <sup>+</sup> : Introduction to Business Law	3
<input type="checkbox"/>	BUS 203 <sup>+</sup> : Business Writing	3
<input type="checkbox"/>	BUS 204 <sup>+</sup> : Business Statistics (*sophomore standing)	3
<input type="checkbox"/>	ECON 201: Principles of Microeconomics	3
<input type="checkbox"/>	ECON 202: Principles of Macroeconomics	3
<input type="checkbox"/>	MATH 132: Survey of Calculus (*passing score on calculus readiness diagnostic, MATH 105, 115 or 125)	3

#### FOUNDATIONS OF BUSINESS COURSES (16 UNITS)

✓	Course	Units
<input type="checkbox"/>	BUS 300: Business Professional Development (*sophomore standing)	2
<input type="checkbox"/>	BUS 302: Foundations of Business Environments	2
<input type="checkbox"/>	BUS 322 <sup>#</sup> : Introduction to Data Analytics	2
<input type="checkbox"/>	FIN 302 <sup>#</sup> : Foundations of Finance	2
<input type="checkbox"/>	MGMT 302: Foundations of Organizational Behavior	2
<input type="checkbox"/>	MIS 302 <sup>#</sup> : Foundations of Management Information Systems	2
<input type="checkbox"/>	MKTG 302: Foundations of Marketing	2
<input type="checkbox"/>	OM 302 <sup>#</sup> : Foundations of Operations Management (*BUS 204 or 304)	2

#### CORE COURSES (12 UNITS)

✓	Course	Units
<input type="checkbox"/>	ENTR 320: Creativity, Innovation, and Entrepreneurship	4
<input type="checkbox"/>	ENTR 321: New Venture Creation (*ENTR 320)	4
<input type="checkbox"/>	ENTR 440: Startup Acceleration (*ENTR 321)	4

\*prerequisite; ^pre/corequisite; \*course(s) taken more than 10 years ago will not be accepted;  
 # equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count towards Electives

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**TRACK ELECTIVES (16 UNITS)**

A minimum of 12 units must be selected from the list of electives below. The remaining 4 units can be taken from courses in ACCT, FIN, GBM, OM, MIS, MGMT, or MKTG.

- ENTR 424: Entrepreneurship: Theory and Practice (2)
- ENTR 426: Social Entrepreneurship (2) (\*ENTR 320)
- ENTR 427: Small Business Management (2) (\*ENTR 320)
- ENTR 431: Advanced Product Design (4) (\*ENTR 320)
- ENTR 432: Technology and Innovation Management (4) (\*ENTR 320)
- GBM 425: International Business Management (4) (^BUS 302)
- GBM 426: Global Competencies for Business (2) (\*BUS 302 and MGMT 302 or 305)
- GBM 427: Cross-cultural Negotiating and Global Business (2)
- MGMT 420: Personnel Selection and Appraisal (4) (\*MGMT 315)
- MGMT 428: Compensation and Benefits (4) (\*MGMT 315)
- MGMT 432: In the Executive’s Chair (2) (\*BUS 302)
- MGMT 452: Leadership in Organizations (4) (\*MGMT 302 or 305)
- MGMT 470: Strategic Management/Tech Innovation (2) (\*BUS 302, MGMT 305 or MKTG 302; MKTG 302 or 305)
- MGMT 474: Business Sustainability (4) (\*BUS 302)

✓	Course	Units
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		
<input type="checkbox"/>		

**CAPSTONE AND SENIOR EXPERIENCE (7 UNITS)**

✓	Course	Units
<input type="checkbox"/>	BUS 444: Strategic Management in Global Environments	4
<input type="checkbox"/>	BUS 495: Senior Experience (*BUS 300, 302, 322, FIN 302, MIS 302, OM 302, MGMT 302 and MKTG 302)	3

\*prerequisite; ^pre/corequisite; \*course(s) taken more than 10 years ago will not be accepted;  
 # equivalent 4-unit course can be substituted for 2-unit course; excess units cannot count towards Electives