

**Board of Directors 2014/2015**

- Haley Perko  
President & CEO
- Tiffany Boyd  
VP of Operations & COO
- Saul Serano  
VP of Finance & CFO
- Jeff "JJ" Gutowski  
VP of External Affairs & CCO
- Vacant  
VP of Marketing & CMO
- Katelyn Boggs  
Chair
- Vacant  
COBA Representative
- David Stevens  
COBA Representative
- Cassandra Putt  
CHABSS Representative
- Alhijaz Althagafi  
CHABSS Representative
- Madisen Jaurigue  
CHABSS Representative
- Mads Elton Nilsen  
CHABSS Representative
- Bianca Garcia  
COEHHS Representative
- James Farrales  
COEHHS Representative
- Daniel Geiszler  
CSM Representative
- Vacant  
CSM Representative
- Jamaela Johnson  
Student Representative-at-Large  
for Diversity & Inclusion
- Alex Caratti  
Student Representative-at-Large  
for Sustainability
- John Phillips  
Veteran Affairs Officer
- Advisors**  
Rodger D'Andreas  
Executive Director
- Deb Fritsvold  
Manager of Operations
- Standing Invitees**  
Lori Brockett  
Alumni Association Representative
- Laurie Stowell  
Academic Senate Representative
- Lorena Meza  
President's Designee
- Katy Rees  
University CFO Designee

**Board of Directors Minutes 15-07**

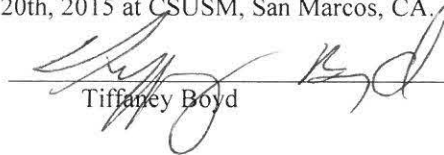
February 20, 2015 at 1:00 pm – 3:00 pm  
 ASI Conference Room USU 3700

ITEM	SUBJECT	PRESENTER
01	<b>Call to Order</b> The meeting was called to order at 1:02pm	Katie Boggs Chair
02	<b>Roll Call</b> <b>Present:</b> Haley Perko, Tiffany Boyd, Saul Serano, Jeff Gutowski, Katelyn Boggs, David Stevens, Cassie Putt, Madisen Jaurigue, Mads Elton Nilsen, James Farrales, Daniel Geiszler, Jamaela Johnson, Alex Caratti, Rodger D'Andreas, Deb Fritsvold, Lori Brockett, Laurie Stowell, Katy Rees <b>Absent:</b> Alhijaz Althagafi, Bianca Garcia, Lorena Meza	Katie Boggs Chair
03	<b>Recognition of Guests</b> Ashley Fennell, Ahmbra Boudreaux, Daphney Bitanga, and Robert Aiello-Hauser	Katie Boggs Chair
04 Action	<b>Approval of Agenda</b> David motioned to approve agenda Mads-2 <sup>nd</sup> Motion Carries	Katie Boggs Chair
05 Action	<b>Approval of Minutes</b> David motioned to approve minutes Danny-2 <sup>nd</sup> Motion Carries	Katie Boggs Chair
06 Information	<b>Open Forum</b> None	Katie Boggs Chair
07 Information	<b>Reports</b> See attached for student reports <b>Rodger</b> mentioned that he, Deb, and Saul have been working on budget. Extended Learning changes have affected our budget dramatically to the tune of about \$100k. Strategic Planning for 2015-2018 has started to take place. Reviewing SA Priorities and Strategies. Tasks have been assigned to develop goals and objectives that align with SA. He reminded BOD to fill out post event forms that document events that have taken place. ASI needs to know numbers like amount spent and amount of people that attended. Assessment matters for the future of ASI. For elections, he reminded all that they always wear the ASI hat. We are not able to promote one particular candidate; emphasize the importance of elections and voting as a whole. Latino@ Center was approved by Executive Council of the President. Will take the place currently used as the SJTRC. Construction in area will begin March 1 to create office for new Associate Director of the space. Rodger is the chair of the search committee for this position. Goal is to have person in position by May 1 <sup>st</sup> . The person in the position will report to AVP for Student Academic Support Services. Resources in center (books, chairs, etc.) will be disbursed between ASI and SLL, depending on who purchased the items. <b>Laurie</b> discussed Senate endorsing or not endorsing SAI at the March meeting. Diversity Mapping Committee is done now it is onto campus conversations. Wiley issue and access to journal articles is still in progress. Students did a nice job <b>Lori</b> announced that Alumni Association has moved into their new space in Commons 201. It is called Alumni Engagement and	Katie Boggs Chair

	<p>University Events Office. This will house ECS, alumni relations annual fund, and donor relations. There will also be a call center that will open in the Fall; they will be hiring about 30 students to work in the call center to solicit funds for donation. Events coming up are: COBA(2) , HD(2), March 17/18 GradFest in USU Ballroom, and cap decorating which will be in April.</p> <p><b>Katy</b> mentioned that the UPD police chief will be retiring at the end of June and she will be chairing the search committee for replacement. Raymond Sawyer is the student rep on the search committee. Executive search firm will be coming to campus sometime in March. Open forum will take place for people to discuss what they want in a police chief. Candidates will come to campus late April to early May and a replacement will be in place by July 1 hopefully.</p>	
08 Action	<p><b>Revision to Code 401: Campus Activities Board</b>  <b>Description:</b> Revise Code 401 for Campus Activities Board to reflect proposed team restructure.  <b>Fiscal Impact:</b> None  Discussion centered on need for restructuring of CAB in order to cross train all of student employees so that not only one person knows how to do a certain type of event (i.e. cultural, social, etc.). There will no longer be a specialist per area, now all will simply be programming specialist and all will work together on events. They will be able to adapt to campus climate as a team. This will allow for flexibility in programming for new campus traditions such as night &amp; weekend programming as well as spirit &amp; traditions.  <b>JJ motioned to approve revision to Code 401: Campus Activities Board</b>  <b>David-2<sup>nd</sup></b>  <b>Motion Carries</b></p>	Daphney Bitanga ASI Assistant Director of Programming
09 Action	<p><b>Mission, Vision, Values (MVV)</b>  <b>Description:</b> The MVV Committee has finished its work creating a new vision and values for ASI, and would like to bring it forward to the Board for approval.  <b>Fiscal Impact:</b> None  <b>See attached for presentation</b>  Discussion centered on presentation of the changes to the Mission, Vision, Values (MVV) of ASI. The mission, vision, and values needed to be more succinct and to the point. It needed to be given intention and made more professional. Next step for this is to be approved by the student body in the upcoming elections.  <b>Katie</b> wondered if students ever really have contact with the MVV of ASI. <b>Rodger</b> mentioned it is more for ASI to have focus and direction.  <b>John motioned to approve Mission, Vision, Values (MVV)</b>  <b>Danny-2<sup>nd</sup></b>  <b>Motion Carries</b></p>	Haley Perko President Saul Serano VP of Finance Tiffany Boyd VP of Operations David Stevens COBA Representative
10 Action	<p><b>Revision to Code 109: Veterans Affairs Officer</b>  <b>Description:</b> Change of title for the position of Veterans Affairs Officer to minimize confusion with a similarly-titled position within the Department of Veterans Affairs.  <b>Fiscal Impact:</b> None  Discussion centered on confusion for Veterans on campus due to current title of Veterans Affairs Officers. Veterans on campus thought BOD Representative was actually an employed representative from the government Department of Veterans Affairs. Seeks title change to Veterans Student Representative. Also edited "office hours" to "service hours" since not all work is done within the office; hours can include committees, events, etc. But, a minimum of two hours will be served in the ASI BOD office. The other mandatory 3 hours will be served outside of the office in things pertinent to the position.  <b>Jj motioned to approve revision to Code 109: Veterans Affairs</b></p>	Rodger D'Andreas Executive Director John Phillips Veterans Affairs Officer

	<b>Officer</b> <b>David-2<sup>nd</sup></b> <b>John abstained</b> <b>Motion Passes</b>	
<b>11</b> <b>Presentation</b>	<b>Student Philanthropy Council</b> <b>Description:</b> Presentation to inform the Board of the Council's recent name change, history of the group, and goals we have set for the academic year. <b>Fiscal Impact:</b> None <b>See attached for presentation</b> Discussion centered on presentation. Senior Class Gift campaign is now Student Philanthropy Council. They help all students not just Seniors. 10 member student committee apart of University Advancement. In the past three years it has raised nearly \$30k in the last three years. Any money raised will be matched by an anonymous donor for any amount up to \$5k. Goal is to build up the Endowed Student Scholarship to help students at CSUSM. To help you can join council, co-sponsor events, or become a donor.	Katie Boggs Student Philanthropy Council Chair
<b>12</b> <b>Information</b>	<b>Announcements</b> <b>Katy</b> announced they hired a new Sustainability Manager. <b>Jamaela</b> reminded everyone about the movie screening of Selma tonight from 5:30-8:00 in the amphitheater of the USU. <b>JJ</b> reminded everyone to send in their TLAN nominations as well as that H & R Block will be doing taxes for free for students.	Katie Boggs Chair
<b>13</b> <b>Action</b>	<b>Adjournment</b> <b>The meeting was adjourned at 2:29pm</b>	Katie Boggs Chair

I, Tiffany Boyd, Vice President of Operations and COO, hereby certify that the above Minutes were approved by the Board of Directors of Associated Students, Inc., at a regularly scheduled meeting held on Friday, March 20th, 2015 at CSUSM, San Marcos, CA.

  
Tiffany Boyd

3/20/15  
Date