

Board of Directors Minutes 17-05

October 7th, 2016 at 2:30 pm – 4:00 pm
ASI Conference Room USU 3700

Collin Bogie
President & CEO

Aaron Herrscher
Executive Vice President

Christopher Morales
VP of Student & University Affairs

Rhiannon Ripley
Chair & Chief of Staff

Idayat Bola-Akindele
CoBA Representative

Chris Lee
CoBA Representative

Nicolas Pollino
CHABSS Representative

Gabriela Manrique
CHABSS Representative

Sam Ramtin
CHABSS Representative

Louis Adamsel
CHABSS Representative

John "Mikey" Mejia
CEHHS Representative

Rebecca Ortego
CEHHS Representative

Yumary Vasquez
CSM Representative

Nolan Fox
CSM Representative

Anna Rapada
Student Representative-at-Large for Diversity & Inclusion

Diana Bautista
Student Representative-at-Large for Sustainability

Michael Negrete
Veterans Student Representative

Advisors
Kim Clark
AVP Student Auxiliary Services

Rodger D'Andreas
Sr. Director of Student Governmental Affairs & Programs

Ashley Fennell
Government Affairs Coordinator

Standing Invitees
Lori Brockett
Alumni Association Representative

Michael McDuffie
Academic Senate Representative

Lorena Checa
President's Designee

Katy Rees
University CFO Designee

ITEM	SUBJECT	PRESENTER
01	Call to Order The meeting was called to order at 2:30pm	Rhiannon Ripley Chair & Chief of Staff
02	Roll Call Present: Collin Bogie, Aaron Herrscher, Chris Morales, Rhiannon Ripley, Idayat Bola-Akindele, Chris Lee, Nic Pollino, Gabriela Manrique, Sam Ramtin, Louis Adamsel, Mikey Mejia, Yumary Vasquez, Nolan Fox, Anna Rapada, Diana Bautista, Michael Negrete, Kim Clark, Rodger D'Andreas, Ashley Fennell, Michael McDuffie Tardy: Lori Brockett, Katy Rees Absent: Rebecca Ortego, Lorena Checa	Rhiannon Ripley Chair & Chief of Staff
03	Recognition of Guests Alex Sanders, Hiba Farhat	Rhiannon Ripley Chair & Chief of Staff
04 Action	Approval of Agenda Sam motioned to approve the agenda Nic-2 nd Collin motioned to table information item 9 Sam accepted changes Idayat abstained from vote Motion Carries	Rhiannon Ripley Chair & Chief of Staff
05 Action	Approval of Minutes Nic motioned to approve the minutes Sam-2 nd Motion Carries	Rhiannon Ripley Chair & Chief of Staff
06 Information	Open Forum None	Rhiannon Ripley Chair & Chief of Staff
07 Presentation	Degree Set Go Description: Vice Provost Haddad will give a presentation to the BOD about our new degree planner, and the future of using MyCSUSM for class selection. Fiscal Impact: None Discussion centered on the use of the Degree Set Go program. Kamel mentioned that the use of this program can help create the right schedule that meets student demands. But, in order to do that they need to know student demands from what they fill out in the degree planner. This program ties with graduation initiative goals of increasing graduation rates and lowering graduation gaps by 2025. In order to reach these goals, they are using the new data from the degree planner and the scheduling assistant. They had 95% participation from students in GEL classes. But, Kamel asked the Board for help promoting the program and asking students at-large to participate. They cannot know what to put in the schedule if students are not participating in filling out the data. So, he also asked if the Board members had any ideas of how to better reach out to the student body other than focus groups.	Kamel Haddad Vice Provost

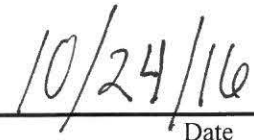
	<p>Michael Negrete asked what was being done currently to reach out to students. Kamel mentioned email, high impact classes, videos on CSUSM website.</p> <p>Collin wondered if a hold could be placed on the accounts of students who were not participating. Kamel mentioned wanting to increase student participation due to “carrots” rather than “sticks”. Other Board members suggested A-frames or tabling with iPads so to capture the students in person, as well as workshops in the student centers.</p> <p>Chris wondered how they had received so much success in the GEL classes and Kamel mentioned it was because it was a homework assignment for those courses.</p> <p>Kamel also had concerns about other presenting to student organizations about this topic because it needs a presenter with expertise.</p> <p>Further discussion focused on the possibility of early registration for participating. But, concerns focused on students simply filling out the form for the early registration date and not taking the form seriously. Other BOD members mentioned presenting to TLC program in order to reach students.</p> <p>If any other ideas came up, the Board members were directed to connect with Kamel.</p> <p>Michael McDuffie mentioned that the administrators need students to update because this information affects hiring or firing faculty based on student need. So, needs need to reflect offerings and vice versa but that can only happen with student participation.</p>	
<p>08 Information</p>	<p>ASI, U-Corp, & UARSC Transition Update Description: Update the Board on changes to the structures of CSUSM auxiliary organizations, including the expanded role of ASI in student-fee funded operations. Fiscal Impact: Yes</p> <p>Discussion centered on the unbundling of University Corporation and the expansion of ASI. At the end of the process, all student fee funded functions such as the Clarke Field House, University Student Union, and Campus Recreation will be under the umbrella of ASI. All other operations will move to UARSC, which at some point will undergo a name change. These changes all affect the governance structure and an increase amount of student voice is needed as ASI will represent things such as facilities, something not under the ASI umbrella currently. This entire process will be done by June 30 in order to take effect next fiscal year starting on July 1. Before then, Kim will be coming to the Board for feedback on the structure of the Board and the structure of ASI as a whole entity.</p> <p>Rodger mentioned that a benefit of all of this will be a stronger student voice on campus and a better leverage of student resources. It will also increase student employment and student leadership opportunities on campus.</p> <p>Chris wondered about the timeline and effects on the Board this year. Kim mentioned that action will need to be taken as things are developed; decisions will need to be made on the executive structure as well as the creation of new sub-committees of the Board.</p> <p>Rodger mentioned that decisions will also need to be made on mission, vision, and values of ASI as we absorb the new entities.</p> <p>Kim mentioned that Collin is on the UARSC, UCorp and ASI Board for transparency of all decision making activities related to this unbundling process.</p>	<p>Dr. Kim Clark AVP Student Auxiliary Services & ASI Executive Director</p>

<p>09 Action</p>	<p>Status of Michael Negrete's position on the Board Description: Secondary to Article 11, Section 5 and Article 22, Section 8 of the ASI Bylaws, the Board of Directors must consider the continued service of any Board member who missed the ASI summer retreat. The Internal Operations Committee has recommended that Michael be allowed to retain his position on the Board. Fiscal Impact: None Discussion centered on Michael missing retreat due to family emergency. Collin mentioned that per the Bylaws, this means Michael was up for automatic removal. Internal Operations recommended he stay on the Board, but now it comes to BOD for final decision. Idayat motioned to keep Michael on the Board and support the decision made by Internal Operations Chris-2nd Michael abstained Motion Carries</p>	<p>Collin Bogie ASI President & CEO</p>
<p>10 Action</p>	<p>Status of Gabriela Manrique's position on the Board Description: Secondary to Article 11, Section 5 and Article 22, Section 8 of the ASI Bylaws, the Board of Directors must consider the continued service of any Board member who missed the ASI summer retreat. The Internal Operations Committee has recommended that Gabriela be allowed to retain her position on the Board. Fiscal Impact: None Discussion centered on Gabriela missing retreat due to being in Colombia for family. Collin mentioned that per the Bylaws, this means Gabriela was up for automatic removal. Internal Operations recommended he stay on the Board, but now it comes to BOD for final decision. Chris motioned to keep Gabriela on the Board and support the decision made by Internal Operations Louis-2nd Gabriela abstained Motion Carries</p>	<p>Collin Bogie ASI President & CEO</p>
<p>11 Information</p>	<p>Reports See attached for student reports Rodger mentioned that he has adjusted his hours to 10am-7pm in order to accommodate new role. He mentioned office moves and new roles in ASI. Deb has moved into Ashley's old office so that she can move into her requested part-time role working with the student organizations. Ashley will now be working full-time with the BOD and with the new organization changes. He will also now be more available for the BOD and executive officers. Lori mentioned that they hired 39 students for the call center. They will work between 2-4 weeks until they reach goal. She mentioned an alumni association MOU report to President Haynes. The report mentioned increase engagement and increased giving which made CSUSM one of only two CSU campuses with 5+ years of increases in both of those topics. She mentioned that her office is co-sponsoring Cougar Madness that will take place on Thursday, October 20 from 9-11pm. She also mentioned a cap and giving program. The program would ask for donation of caps and gowns in order to serve those who cannot afford to purchase.</p>	<p>Rhiannon Ripley Chair & Chief of Staff</p>

	<p>Michael thanked the Board members for their work on committees. He also encouraged all to visit an Academic Senate meeting. They take place Wednesday afternoons. He also discussed the grade appeal policy. They are working on making it an easier process. He mentioned that it shouldn't be difficult and it should be open, fair, and user friendly.</p>	
12 Information	<p>Announcements Katy mentioned the NAK Drag Show was happening at 7pm tonight in the USU Ballroom. Anna mentioned national coming out week event happening next week in the GEC and Pride Center. Michael also mentioned the Coming Out Under Pressure event he would be participating in. He also mentioned his Cougar Cubs campus crawl partnership with the GEC and Veterans Center. Chris reminded everyone that the debate would be shown at the Regal theaters in both Escondido and San Marcos. He also mentioned the grand opening ceremony of the Student Success Center in the library, as well as the Women Breaking Boundaries event. Collin mentioned Cougar Madness on 10/20 from 9-11pm. He mentioned needing volunteers and asked everyone to bring friends. Rhiannon reminded everyone about the All People's Luncheon.</p>	Rhiannon Ripley Chair & Chief of Staff
13 Action	<p>Adjournment Nic motioned to adjourn the meeting Sam-2nd Motion Carries The meeting was adjourned at 3:42pm</p>	Rhiannon Ripley Chair & Chief of Staff

I, Rhiannon Ripley, Chair & Chief of Staff, hereby certify that the above Minutes were approved by the Board of Directors of Associated Students, Inc., at a meeting held on October 21, 2016


 Chair & Chief of Staff


 Date