ASI
POWERED BY STUDENTS
California State University San Marcos

Elections Committee Minutes 17-02
December 8, 2016 12:00 p.m.
USU 3700

Elections Committee 2016-2017

Members

Michael Negrete
Chair

Collin Bogie
ASI Representative

Christopher Morales
ASI Representative

Rye Boulter
ASI Representative

Stephanie Ferro
CSUSM Student

Jordan Gaydos
CSUSM Student

Kelcee Funderberg
CSUSM Student

Advisors

Rodger D'Andreas
Senior Director

Ashley Fennell
Government Affairs Coordinator

Ahmbra Austin
Media & Communications Coordinator

ITEM	SUBJECT	PRESENTER
01	**Call to Order** **The meeting was called to order at 12:01pm**	Michael Negrete Chair
02	**Roll Call** **Present: Michael, Collin, Rye, Stephanie, Jordan, Rodger, Ashley, Ahmbra** **Tardy: Kelcee at 2:13pm** **Absent: Chris**	Michael Negrete Chair
03	**Recognition of Guests** **None**	Michael Negrete Chair
04 **Action**	**Approval of Agenda** Chair mentioned adding approve of minutes as an action item **Collin motioned to approve agenda with amended changes** **Jordan-2nd** **Motion Carries**	Michael Negrete Chair
05 **Action**	**Approval of Minutes** **Collin motioned to approve the minutes** **Jordan-2nd** **Stephanie abstained** **Motion Passes**	Michael Negrete Chair
06 **Information**	**Open Forum** **None**	Michael Negrete Chair
07 **Action**	**Elections Packet for 16/17 Elections Cycle** Committee will review & approve packet that will be available for candidates **Fiscal Impact: None** **See documents attached.** **Ashley** reviewed the elections paperwork with the group. **Rodger** wanted to clarify that nothing really changes other than the dates. Ashley confirmed but also pointed out the deletion of the social media hyperlinks language. Students will now be able to use the hyperlink. **Collin motioned to approve the 16/17 elections packet with amended changes** **Rye-2nd** **Motion Carries**	Ashley Fennell Government Affairs Coordinator
08 **Presentation**	**Marketing Items** Presentation of select promotional material drafts for feedback and a discussion of swag selections and budget. **Fiscal Impact: None** **See documents attached for swag discussed.** **Ahmbra** reviewed the proposed marketing items and timeline. The group settled on an "I voted" sticker (300),	Ahmbra Austin Media & Communications Coordinator

		pens (300), and candy (500) with the ASI logo on it. The group felt that water bottles were too expensive. The group also really liked the idea of wristbands (300) so Ahmbra will look into them and send info out to the group. Marketing will also include buttons that will be made in house.	
09 **Action**		**Video Questions** Review and approve questions for campaign video. **Fiscal Impact: None** **See attached for questions discussed** **Ashley** presented the questions asked of the candidates in last year's videos. These videos are mandatory as part of the ASI Elections Code 500. Group wanted to keep the questions at 3 total since the video is only maximum 3 minutes long. This year's questions will be: 1. Why do you want to run for _____? (Hint: Include some goals for the position) 2. What qualities and experiences do you hold that will make you an effective ASI Board of Directors member? 3. How will you serve, engage, and empower students? **Collin motioned to approve video questions with amended changes** **Rye-2ⁿᵈ** **Motion Carries**	**Ashley Fennell** Government Affairs Coordinator
10 **Discussion**		**Election Info Session PowerPoint** Committee will review elections PowerPoint and discuss potential changes/edits **Fiscal Impact: None** **See attached for PowerPoint reviewed.** **Ashley** showed the group the PowerPoint from last year's elections cycle. Group wanted to update photos, dates, theme, and cut wordy slides. They also wanted the ASI accomplishments updated to reflect updates. Ashley also needed to remove the language about the hyperlinks.	**Ashley Fennell** Government Affairs Coordinator
11 **Discussion**		**Announcement Event** Discuss logistics about the elections kickoff event. **Fiscal Impact: None** **Ashley** asked the group if they had ideas for the announcement event for elections. Group wanted the candidates' photos on an a-frame and perhaps a Q-Code on the flyer. They also wanted finger foods at the Meet the Candidates' event.	**Ashley Fennell** Government Affairs Coordinator
12 **Information**		**Announcements** **Michael** mentioned a toy drive **Ashley** mentioned the stress less event in library plaza.	**Michael Negrete** Chair
13 **Action**		**Adjournment** **Collin motioned to adjourn the meeting** **Jordan-2ⁿᵈ** **Motion Carries** **The meeting was adjourned at 12:47pm**	**Michael Negrete** Chair

I, Sam Ramtin, Chair of Elections Committee 16/17, hereby certify that the above Minutes were approved by the Elections Committee., at a meeting held on February 6, 2017.

_____   _____
Chair   Date