



Student Advocacy Committee
 2019-2020

Student Advocacy Committee Minutes 20-05

Friday, February 28th, 2020 2:30PM – 4:00PM

University Student Union 2310

Posted on February 25th, 2020 at 1:00pm

Members

Michelle Tran

Vice President of Student & University Affairs Chair

Tim Pelayo

CoBA Representative

Emily Borgeson

CoBA Representative

Inique Wilson

CHABSS Representative

Rylee Spencer

CHABSS Representative

Shovan Vatandoust
CHABSS Representative

Devon Kimbrough
CHABSS Representative

Nick Lavelly
CSM Representative

Arianna Camino
CSM Representative

Keith Lin
CEHHS Representative

Genesis Quezada
CEHHS Representative

Ellese Holt
Sustainability Representative

Gabby Garcia
Diversity & Inclusion Representative

Vacant
Diversity & Inclusion Representative

Vacant
Veterans Representative

Advisors

Jason Schreiber
Dean of Students

Ashley Fennell
Assoc. Director, Government Affairs & Initiatives

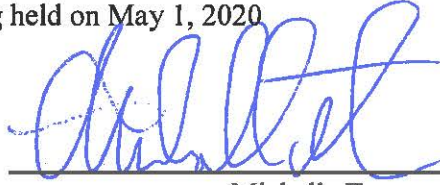
Standing Invitees

Dr. Annie Macias
Executive Director

ITEM	SUBJECT	PRESENTER
01	Call to Order Meeting called at 2:31 PM	Michelle Tran Chair
02	Roll Call Present: Michelle, Arianna, Eliese, Genesis, Tim, Rylee, Devon, Shovan, Inique, Keith Advisors: Ashley Absent: Emily, Annie, Gabby, Jason, Nick	Michelle Tran Chair
03	Recognition of Guests Jaelyn Freeman, Jordan Lanter, Holly Hampton, Toni Olivas, Lauren Magnuson, Tamara Robinson	Michelle Tran Chair
04 Action	Approval of Agenda Amendment is to add 1Pm to February 25 th , 2020 for posting Approved through consent vote	Michelle Tran Chair
05 Action	Approval of Minutes Minutes approved through consent vote	Michelle Tran Chair
06 Information	Open Forum Jaelyn talked about vote for the compensation change and thanked the board for their vote.	Michelle Tran Chair
07 Presentation	Cougars Affordable Learning Materials (CALM) Efforts 2020 Description: Committee will receive a presentation CALM updates and anticipated outreach efforts. Fiscal Impact: None Lauren informed the Board about CALM. She also discussed the different aspects and roles within CALM. She also touched based on textbook cost and how it has increased from 1978-2013. She also mentioned textbooks facts for college students. CALM's goal to scale textbook affordability for the CSUSM campus. Toni reviewed Course Reserve and how much students actually save using Course Reserve. Lauren discussed how the library has eBooks online for students. This program started on Fall 2019. Library provides about 30% of course material. She also touched based on why not every textbook is in the library. She informed that there is no budget for the library to reserve every textbook. Lauren talked about the Zero- Cost course materials and the steps. Textbooks Affordability Week is on March 2-5 @12-1PM Lauren touched based on the library's long-term goals. Rylee asked which major and department has zero-cost books. Eliese asked which major is closest to the Zero-Cost program. Lauren answered that Human Development is the closest. Michelle asked the opinions on the librarians on the faculty pushing back on likes of the faculties pushing back on textbooks.	Lauren Magnuson Head of Collections, Delivery & Access Arianna Camino CSM Representative
08 Presentation	Vista Community Center Smoke-free Outdoor Dining Description: Specialists of Vista Community Clinic's Tobacco Control will present on promoting smoke-free environments for restaurants and dining facilities. Fiscal Impact: None	Tamara Robinson Prevention Specialist, Vista Community Clinic

	<p>Tamara introduced her presentation. She also discussed the history of smoking at local establishments. She also touched based on the Projected Smoking Rate and how it is decreasing.</p> <p>She mentioned how smoking, the impact it has on people, and secondhand smoking as well as overviewed populations that are vulnerable to secondhand smoking.</p> <p>She informed the board on the places that are smoke free in San Marcos. Customers and Employees are being exposed to smoking especially outdoor restaurants.</p> <p>She discussed that cigarette butts are toxic and the most littered item in the country.</p> <p>She expanded on her project on having Smoke Free outdoor dining in San Marcos. 116 cities in California have passed smoke free outdoor dining. She touched based on the benefits of Smoke free outdoor dining.</p> <p>Devon asked if they were to write a letter to the city council to what to put on them. Tamara answered that she has a template already made up for anyone who is willingly to write a letter.</p> <p>Rylee asked who determines if a restaurant is smoke free or not.</p>	
<p>09 Information</p>	<p>Ethnic Studies Requirement Updates Description: Presenters will break down both AB 1460 and the ASCSU Resolution to Support Ethnic Studies and provide updates regarding CSSA's Special Meeting Fiscal Impact: None Michelle discussed the California Legislature AB 1460 by Assembly member Weber. She also discussed the impact of the graduation timeline. Michelle also mentioned that Student input on Ethnic Studies is accepted. On Saturday February 22nd, there was a special meeting and CSUSM voted no on ethnic students. She also reviewed the CSUSM student-voting summary as well as the CSUSM Diversity and Equity Requirement and guidelines. Michelle also discussed the different areas impacted on AB 1460 but also mentioned that these resolutions are her opinions. Keith asked is the AB essentially forcing classes to teach the DE requirements. Rylee asked if there is going to be a shift in classes and what would be covered in the classes. Rylee also asked that if this requirement will eliminate another GE classes or add on top of the requirements? She also asked that if the university is thinking about adding the DE to lower division GE classes instead of adding another Higher Division GE Classes. Arianna asked how people notified to this change?</p>	<p>Michelle Tran VP Student & University Affairs</p> <p>Kenny Tran President</p>
<p>10 Presentation</p>	<p>Standing Item: Lobby Corps & CSSA Report Description: Committee will receive a report on the February CSSA plenary as well as Lobby Corps updates Fiscal Impact: None Michelle gave a quick update about the February CSSA at SLO discussions as well as Lobby Corps plans for CHESS including lobbying efforts such as budget and financial aid.</p>	<p>Michelle Tran VP Student & University Affairs</p>
<p>11 Information</p>	<p>Announcements Ashley- Training in the ASI conference room, women's basketball game coming up Eliese- Dining advisory committee happening for two weeks on Friday's Michelle- Pizza with the president on Tuesday and elections Rylee -asked to have everyone add events and projects on to Basecamp</p>	<p>Michelle Tran Chair</p>
<p>12 Action</p>	<p>Adjournment Meeting adjourned at 3:39 PM</p>	<p>Michelle Tran Chair</p>

I, Michelle Tran 19/20 ASI Vice President of Student & University Affairs and Chair of Student Advocacy Committee, hereby certify that the above minutes were approved by Student Advocacy Committee of Associated Students, Inc., at a regularly scheduled meeting held on May 1, 2020



Michelle Tran

05/11/20

Date

Cougars Affordable Learning Materials (CALM)

Presented by Lauren Magnuson, Holly Hampton, and Toni Olivias



UPDATE TO ASI
FEBRUARY 2020

All students deserve to be able to access course materials.

TODAY'S DISCUSSION

- Introductions
- Fast Facts
- CALM at CSUSM
- Library Strategies
- Zero Cost Course Materials
- Textbook Affordability Week (March 2-6)
- CALM Goals and Strategies
- Conclusion

TOPICS TO COVER



INTRODUCTIONS



LAUREN MAGNUSON

Head of Collections, Delivery and Access

CALM RESOURCES



HOLLY HAMPTON

Head of User Services/User Experience Librarian

CALM PROJECT MANAGEMENT



TONI OLIVAS

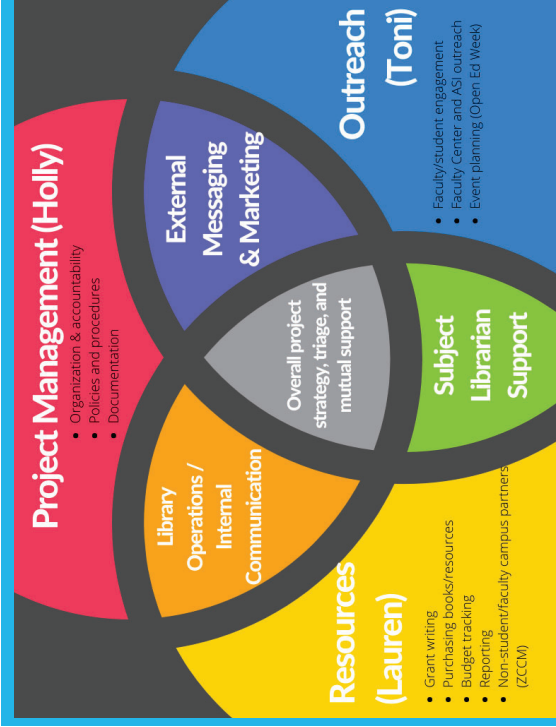
Engagement and Inclusion Librarian

CALM OUTREACH



*CALM and Affordability Initiatives will be managed by the Library as of July, 1 2020

CALM ROLES

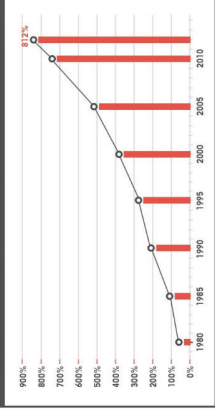


FAST FACTS

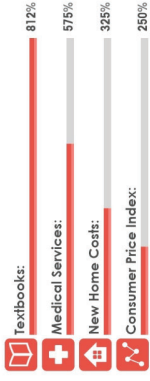
THE COLLEGE TEXTBOOK INDUSTRY IS BROKEN

TEXTBOOK COSTS: 1978 - 2013

PERCENT CHANGE IN TEXTBOOK PRICES SINCE 1978



TEXTBOOK COSTS HAVE INCREASED FASTER THAN:



TEXTBOOK FACTS

- Total value of textbook industry: \$7-\$10 billion
- Since 2006, textbook costs increased 4x faster than inflation
- 30% of post-secondary students use financial aid money to buy textbooks
- Community college students are 2x more likely to buy textbooks with aid money than four-year college students
- Average cost of post-secondary textbooks per student per year: \$1,168 (paid by student)
- Average cost of public school district textbooks per student per year: \$250 (paid by school)

<https://www.aeseducation.com/blog/intographic-the-skyrocketing-cost-of-textbooks-for-schools-students>

CALM AT CSUSM IN 2020

Our goal is to rapidly scale textbook affordability at CSUSM through:

- Textbooks to Library resources
- Zero Cost Course Materials
- "Z-Major" development
- More affordable course materials

LIBRARY STRATEGIES

COURSE RESERVES, EBOOKS ON DEMAND, & MORE

COURSE RESERVES

The Library rents frequently used textbooks each semester to place physically on reserve



\$352,572.99

IN ACTUAL STUDENT SAVINGS SINCE 2017

EBOOKS ON DEMAND

Began Fall 2019

- The Library purchases unlimited use ebooks assigned by instructors whenever possible
- Fall 2019 savings through ebooks available through the Library: \$179,070.59



EVERY

\$1

SPENT ON LIBRARY EBOOKS
RESULTED IN

\$21

OF STUDENT SAVINGS



COURSE RESERVES

The Library rents frequently used textbooks each semester to place physically on reserve



\$352,572.99

IN ACTUAL STUDENT SAVINGS SINCE 2017

EVERY

\$1

SPENT ON LIBRARY EBOOKS
RESULTED IN

\$21

OF STUDENT SAVINGS



THE LIBRARY CURRENTLY PROVIDES APPROXIMATELY

30%

OF ALL ASSIGNED COURSE MATERIALS

WHY ISN'T EVERY TEXTBOOK AVAILABLE IN THE LIBRARY?

\$20,083.10

CSUSM Library book budget, 2018-2019

\$81,005.6 - \$121,456.58

Cost to purchase one physical copy of every assigned textbook at CSUSM, Fall 2018

WE ARE AIMING TO PROVIDE

50%

BY 2022



- The Library's budget is insufficient to purchase a copy of every book assigned
- We would rather find ways to sustainably make course materials free, than use Library/University funds to support the broken textbook industry



ZERO-COST COURSE MATERIALS (ZCCM)



Where did ZCCM come from?

California Legislation 2016: [SB 1359: Public postsecondary education: course materials](#) legislation states:

Each campus of the California Community Colleges and the California State University shall, and each campus of the University of California is requested to, do both of the following:

- (1) Clearly highlight, by means that may include a symbol or logo in a conspicuous place on the online campus course schedule, the courses that exclusively use digital course materials that are free of charge to students and may have a low-cost option for print versions.
- (2) Clearly communicate to students that the course materials used for the courses identified pursuant to paragraph (1) are free of charge and therefore not required to be purchased.



ZERO-COST COURSE MATERIALS (ZCCM)

Course Search Filter in CSUSM's Course Schedule



ZERO-COST COURSE MATERIALS (ZCCM)

ECS 456 - Family & Community Engagement
Info has been updated in the last 30 minutes

Class Section #	Type	Days	Time	Location	Instructor	Course Details [Key]
01	LEC	W	7:30 PM - 10:20 PM	Bell Tower 276	Larisa Callaway-Code	
02	LEC	W	7:30 PM - 10:20 PM	DEL NORTE 2545	Jenita Argovino	

TEXTBOOK AFFORDABILITY WEEK

March 2-5, 2020
12-1PM



Library 3rd floor entrance
Celebrating Textbook Affordability Week

We'll have information and resources about how students can spend less on textbooks and faculty can reduce the cost of their textbooks.



SPRING 2020 CALM GOALS



Increase faculty CALM participation for Fall 2020



Improve reporting of required textbooks to bookstore



Raise awareness about ZCCM symbol implementation

SPRING 2020 CALM STRATEGIES



Textbook Affordability Week



Meet with Faculty Departments



Improve CALM Website

Proposed Long-term Goals

INCREASE LIBRARY AVAILABILITY

50% of texts available through the Library by 2022

RAISE FUNDS

Support for purchasing Library ebooks and reserve rentals (\$25,000)

BUILD Z-MAJORS

Support the development of majors that require no additional textbook costs

BUILD PARTNERSHIPS

Partner with ASI and CSUSM faculty to accelerate textbook affordability at CSUSM



CALM TEAM calm@csusm.edu

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TONI OLIVAS

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(760) 750-4333

<https://biblio.csusm.edu/calm>

Contact Us



Vista Community Clinic

To advance community health and hope by providing access to premier health services and education for those who need it most.

Smoke-Free Outdoor Dining
February 28, 2020

Tamara Robinson, BS
Prevention Specialist
760-631-5000 ext. 7103
Tamara.F.Robinson@vcc.org

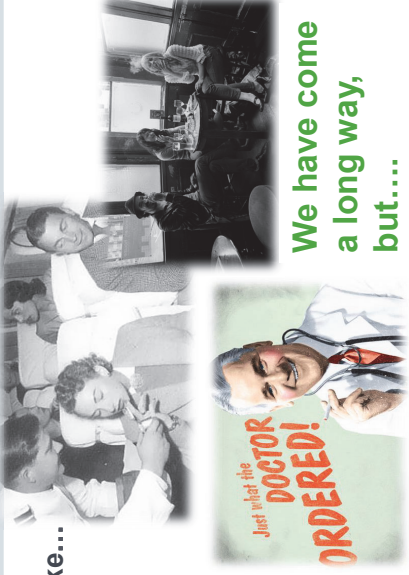


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History of Smoking

What smoking used to look like...

- Smoking in airplanes
- Smoking promoted by doctors
- Smoking in indoor spaces like schools, movie theaters, bars & restaurants

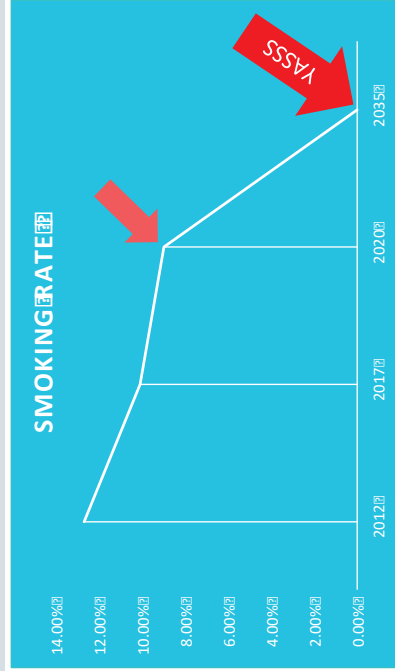


We have come a long way, but....



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Projected Smoking Rate



Current Smoking Rate 10%

Smoking rates within certain populations are disproportionately high such as:

- Low-income (21%)
- LGBTQIA (20%)
- Mentally Ill (31%)

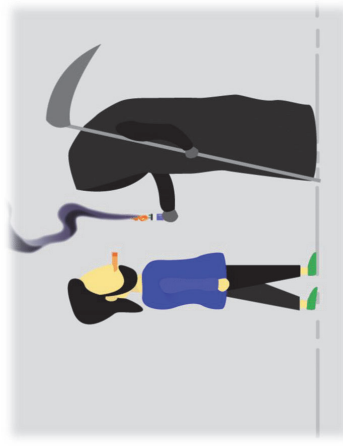


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Impact

Smoking CONTINUES to be the leading cause of **PREVENTABLE** death in the U.S.

Tobacco-related diseases cause over **480,000** deaths each year & **\$289 billion** in annual health-related costs



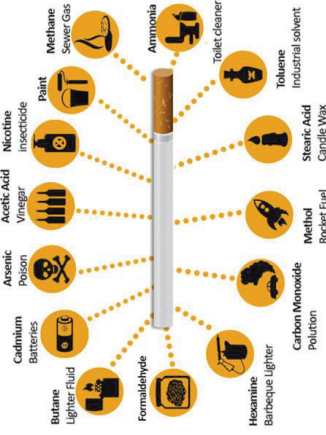
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Secondhand Smoke from Tobacco

Secondhand smoke is the smoke from the burning end of a cigarette, hookah or pipe plus the smoke exhaled by the smoker

Secondhand Smoke contains more than 7,000 chemicals

Some of the Cigarette Contents



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Vulnerable Populations



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Secondhand Smoke is responsible for 41,000 deaths per year in the U.S.

There's **83,000** people in San Marcos

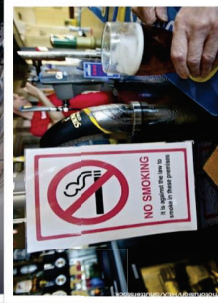
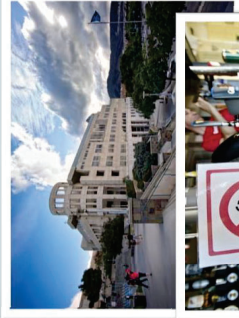
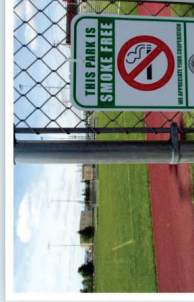
IMAGINE 1 / 2 OF THE POPULATION GONE



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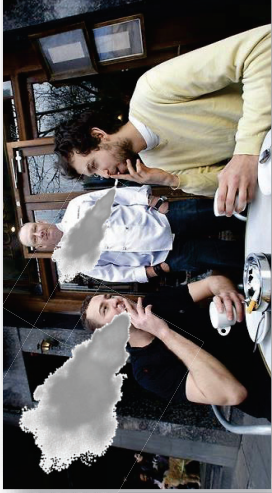
Smoke-Free Places in San Marcos

- City Parks
- California State University of San Marcos
- Palomar College

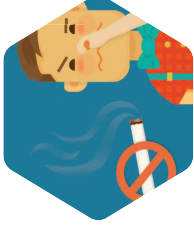


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Customers & Employees are Being Exposed



Stanford University Study: Outdoor Secondhand Smoke



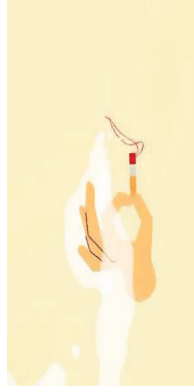
Key Findings

- Air pollution levels were surprisingly **high near smokers**
- Smoke can travel **1 or 2 tables** away from a single smoker
- Smoke could travel up to **30 to 50+ feet away with multiple smokers**

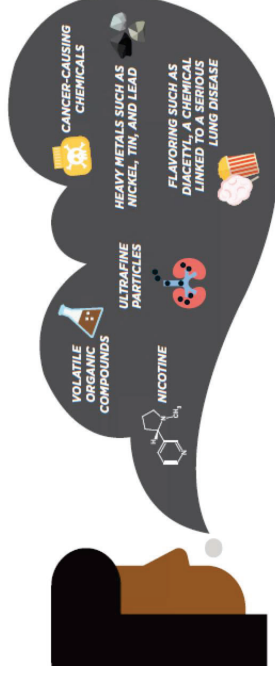
Toxic for the Environment

Cigarette butts are the **#1 littered item in the world** (4.5 TRILLION)

- **600 million trees** cut down a year
- Cigarette butts are **poison**

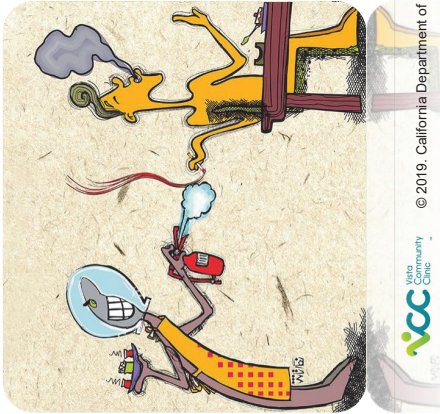


Secondhand Aerosol from E-Cigarettes



Toxic aerosol **NOT** water vapor

Smoke-Free Outdoor Dining



For all restaurants that serve food and beverages with an outdoor eating area to not allow smoking.

- The City of San Marcos does not provide restrictions to protect individuals from dining in outdoor areas
- San Marcos has 296 restaurants and 122 have an outdoor dining area

Thoughts on Smoke-free Outdoor Dining

“A while back I went to a restaurant around here in San Marcos and while I was eating outside, the guy next to me started smoking. I have asthma and it was a lot more sensitive when I was younger, so I immediately went into an asthma attack and ended up going to the hospital. My whole family was panicked and I ended up on steroids after that. I grew up seeing my family smoke and my grandma go through all the negative effects of smoking, it’s important to have smoke-free policies.” – **Ayana Ford, 18, CSUSM Student**

Smoke-Free Outdoor Dining Policies In CA

- **116 Cities** in California have passed Smoke-Free Outdoor Dining
- **11 cities** in San Diego County have smoke-free outdoor dining policies including:
 - Carlsbad, Del Mar, Encinitas, El Cajon, Solana Beach, Chula Vista, Oceanside, National City, Coronado, Imperial Beach (2019) and La Mesa (2020)

North County Cities



Benefits of Smoke-Free Outdoor Dining

- Protect **customers and employees** from secondhand smoke
- Creates a **positive** economic impact on businesses
- **Free** of cigarette litter
- Added protection for **pets**
- Protect people with **asthma or heart related diseases** from worsening
- Help smokers who want to **quit**
- Reduce **youth’s** exposure to people smoking and vaping



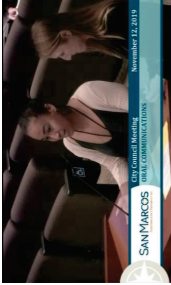
Get involved with City Council



District 2 Council Member Randy Walton	District 1 Council Member Maria Nunez	At Large Mayor Rebecca Jones	At Large Mayor Pro Tem Sharon Jenkins	At Large Council Member Jay Petrek
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SAN MARCOS

Discover Life's Possibilities



Questions? Contact us

Tamara Robinson, BS
Prevention Specialist
760-631-5000 ext. 7103
Tamara.F.Robinson@vcc.org

CSU Ethnic Studies Updates

California Legislature AB 1460 (Assemblymember Weber)

If passed, the proposal would require that the approximately 481,000 students enrolled in all 23 California State University (CSU) campuses take one 3-credit unit of any qualifying Ethnic Studies course before they graduate.

(a) Ethnic studies programs have come about from students of color demanding them. On November 6, 1968, a coalition of student groups at San Francisco State University demanded that the university institute an ethnic studies program.

(b) Ethnic studies are an interdisciplinary and comparative study of race and ethnicity with special focus on four historically defined racialized core groups: Native Americans, African Americans, Asian Americans, and Latina and Latino Americans.

(c) Studies have found that both students of color and white students benefit academically as well as socially from taking ethnic studies courses. Ethnic studies courses play an important role in building an inclusive multicultural democracy.

(d) A report of the California State University Task Force on the Advancement of Ethnic Studies, commissioned by the Chancellor's office, recommended that ethnic studies become a general education requirement throughout the California State University system.

If passed, how will this impact my graduation timeline?

The change would only impact catalog years 2020-2021, and after, as mandated by the bill

Accordingly, this will not change graduation paths for current students (and potentially not for students who enter with a 2020-2021 catalog year) because the bill bars the CSU and its campuses from increasing the amount of units needed to graduate. In other words, even if the bill passed and a class is required for all students, the graduation unit count will remain at 120.

Senate Education Committee's Concerns with AB 1460

- Making additional courses a requirement for graduation, specifically for Community College students who transfer as Juniors
- The lawmakers also questioned how many other proposals would be submitted:

“The graduation requirement proposed by this bill is limited to ethnic studies. If the bill were to take effect, it seems likely that the Legislature would see additional proposals in future years to add additional graduation requirements. For example, it is easy to envision a proposal to require a gender studies or LGBTQ+ studies requirement, or perhaps a graduation requirement centered on climate change or environmental education. Evidence of this possibility can be seen in the K-12 graduation requirements, where the Legislature has considered a burgeoning list of subjects for a new graduation requirement in recent years, including financial literacy, service learning, health, and ethnic studies.”

CSU Ethnic Studies Requirement

ASCSU Recommended Implementation of a CSU Ethnic Studies Requirement

Passed through the Academic Senate CSU to establish an Ethnic Studies requirement through 5 learning objectives

1. The primary ethnic studies requirement is a minimum 3 semester unit course or course overlay² as part of lower division GE (ethnic studies outcomes 1-5 as a requirement of lower division GE). This primary requirement will start in the 2023-24 academic year.
2. The secondary ethnic studies requirement is a reflective element (reinforcing any two of ethnic studies outcomes 2-5) in the upper-division.³ This secondary requirement will start in the 2027-28 academic year.

Student Input on Ethnic Studies

In 2017, CSSA passed a resolution to support Ethnic Studies General Education Requirement throughout the CSU system, as reported in the CSU Ethnic Studies Task Force. The Task Force report outlines 7 different recommendations

Feedback from our campus Academic Senates on the ASCSU Resolution

https://www2.calstate.edu/csu-system/faculty-staff/academic-senate/Pages/ASCSU_Ethnic_Studies_Resolution_Feedback.aspx

CSSA Special Meeting - February

On Saturday, February 22nd, 2020, CSSA held a special meeting via teleconference to consider the adoption of a position on AB 1460

CSSA has taken an official stance of support for AB 1460

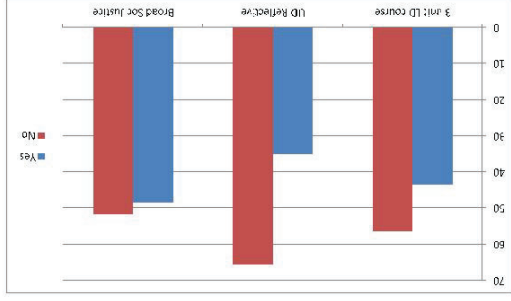
CSSM voted no

- Justification was that we did not feel the timing of the vote encompassed holistic student perspectives, felt the sense of urgency to make a decision was coming from external political pressure rather than our own students

CSUSM Student Summary

*missing data on some responses

Question	Yes	No	Total*
1. Are you in support of a CSU systemwide 3-unit lower-division requirement in Ethnic Studies as described in AS-3403-20/AA?	233	302	535
2. Are you in support of a CSU systemwide upper-division "reflective element" requirement in Ethnic Studies as described in AS-3403/AA?	184	351	535
3. Do you support a broader systemwide 3-unit Diversity/Social Justice requirement (which would include courses in ethnic studies as well as those that examine race and ethnicity, class, gender, sexuality, religion, spirituality, national origin, immigration status, ability, and/or age)?	259	276	535



N = 539
Students: Percentage of Students Responding Yes/No to Questions 1-3

CSUSM Diversity and Equity Requirement

Before graduation, the student must satisfy this requirement in the following ways:

- Pass one course certified for Diversity and Equity in the United States, and
- Pass one course certified for Diversity and Equity in Global Contexts

Guidelines also include:

- Diversity and Equity courses must be upper-division courses. Exceptions to the upper division guidelines may be made under circumstances in which the lower division course meets the higher order thinking required by the DE core competencies.

- Any department or program may submit courses for DE certification.

- Diversity and Equity courses may also be certified for General Education.

- Diversity and Equity courses can "double count" with other current GE required courses (such as BB, CC, or DD courses) as well as major course requirements or electives, and therefore should not involve students taking additional units to graduate.

Areas of Impact

- The result of either AB 1460 and/or ASCSU Resolution to Support Ethnic Studies will have minimal impact on CSUSM
- Both the bill and resolution proposals are unfunded
- CSUSM D&E requirement will be grandfathered into whatever Ethnic Studies requirement is adopted
- CSUSM D&E requirement will be rolling out August 2020
- An Ethnic Studies requirement will not increase units for graduation, but will have implications on course offerings & how departments determine curriculum
- May have greater impact on students with high unit majors

What Can Be Done Now? (realistically, also my opinion)

- Ultimately, a systemwide decision will be made for an Ethnic Studies requirement
- CSUSM is rolling out our own D&E requirement this August, so talk to your respective colleges about progress in departments for incorporating D&E
- Clarify misconceptions to student at large
- Begin conversations with Enrollment Strategic Management so we ensure that students are still on track in respect to road maps
- Advocate to your major(s)/department(s) that have not adopted D&E into curriculum
- Transition incoming board members on progress in this area and unforeseen consequences
- Listen to concerns of students against Ethnic Studies and provide that feedback to administrators