



## Extreme Makeover

**T**he ARTSmobile, our van that brings arts directly to schools, is currently undergoing an extensive makeover, thanks to Pete Eiden, a fifth-generation California builder and supporter of Center ARTES.

Eiden is in the process of creating custom cabinets to fit Center ARTES' recently purchased Remo percussion instruments. He will also build custom storage for 12 sets of art prints recently acquired by Center ARTES through Crystal Productions. The collection features art by women artists, South American, African American, as well as classical western art prints. Funding for both of these purchases was made possible through grants from the Rancho Santa Fe Women's Fund and the California Arts Council.

Future plans include outfitting the van to store puppets and other art supplies, and possibly converting the van into a mobile puppet theater, with the design guidance of the San Diego Puppetry Guild. The ARTSmobile was made possible by a generous donation from the Mangrum family and with the assistance of Ken Grody Ford in Carlsbad.

### Finding Remo

Center ARTES would like to give a wave of its lucky fin to percussion giant Remo Music for brokering a program allowing Center ARTES to purchase percussion instruments at a significant discount from Rhythm House Music in Solana Beach. Under this arrangement, Center ARTES was able to purchase drums and other percussion instruments to accommodate 30 children at a time. Many thanks to both of these generous companies.



remo.com

# Meet our Artist in Residence

Center ARTES has unveiled a new program, conceived to offer young artists the opportunity to share their talents and inspire other young people. At the heart of this program is our belief that children who may seem unmoved by traditional adult performances are often inspired by that same program performed by another talented child.

The Artist in Residence program was inspired by and developed around the talents of Andy Leu, a young man who, along with his Harvard-bound brother Kevin, has entertained and inspired supporters of several Center ARTES functions and soirees.

Andy was just four years old when he began studying piano, and when he was seven he begged to learn violin. The decision to pursue both instruments "was a fruitful one," says Andy. In his young but already distinguished career, he served as concertmaster for the San Diego Symphonic Orchestra and will be the Associate Concertmaster for the Youth Symphony. Andy also won both the San Diego Concerto Competition and the San Diego Symphony's Hotshots Competition.

Andy has been a frequent performer in the San Diego Youth Symphony's outreach programs and fund-raising events. "I am honored to have the opportunity to be part of the Center, and I hope my endeavors, however small, can make a difference through introducing classical music to younger children," Andy says.

Although Andy's job description is still a work in progress, the role will likely include performances at local schools, as well as other volunteer work promoting the arts in the community.

In his free time, Andy and his brother Kevin enjoy playing sports and video games. They also love to invent new board games or modify existing ones.

We are excited to have Andy 'on staff' and are working toward institutionalizing the program with a scholarship or honorarium in the future.

## Planning for the Future

As the new school year begins, strategic planning sessions for Carlsbad and Escondido school districts are winding down. Under the direction of Center ARTES, the districts assembled working groups that included arts teachers, classroom teachers, administrators, and community arts partners to develop strategies for enhanced curriculum and teaching methods. Over the course of numerous sessions with each group, similar strategic plans emerged in both districts.

Results included beefed up professional development in integrating the arts for classroom teachers as well as opportunities for arts teachers to engage in professional development to improve their teaching skills in their disciplines. The groups also focused on policy issues and worked on placing an emphasis on the arts as core curriculum as opposed to enhancement subjects.

Each district made plans to be more involved with local arts partners, and created shopping lists of arts, music, theater, and dance equipment in order to implement their plans.

Once development of the plans is complete, each district will submit them to the school boards for adoption and implementation.

Your donations and membership dollars provide direct services to youth throughout San Diego County. Please join us in making sure all of our children have access to the arts! You can access our membership registration form on our website, or send your check to:

Center ARTES  
Cal State San Marcos  
San Marcos, CA 92096

Thanks!



# AVIDly Promoting Arts Education

Teachers and students in the San Marcos school district recently participated in AVID for Arts, a Center ARTES program that uses the ARTSmobile (a van equipped with tools for teaching the arts) to literally bring art directly to the classroom.

AVID for Arts serves primarily middle and high school minority and low-income students who are often the first members of their families to attend college. Center ARTES designed the program as a partnership between our award-winning SUAVE (Socios Unidos para Artes via Educacion, or United Community for Arts Education) and the nationally successful AVID (Advancement Via Individual Determination) program. The program reaches out specifically to at-risk students to help them improve their communication, critical thinking, and real life skills.

Julie Nunes-Felix, a teacher in the San Marcos school district whose students participated in the program, was impressed. "My AVID students benefited greatly from the experience," she says. "The eighth grade students were able to focus on improving their

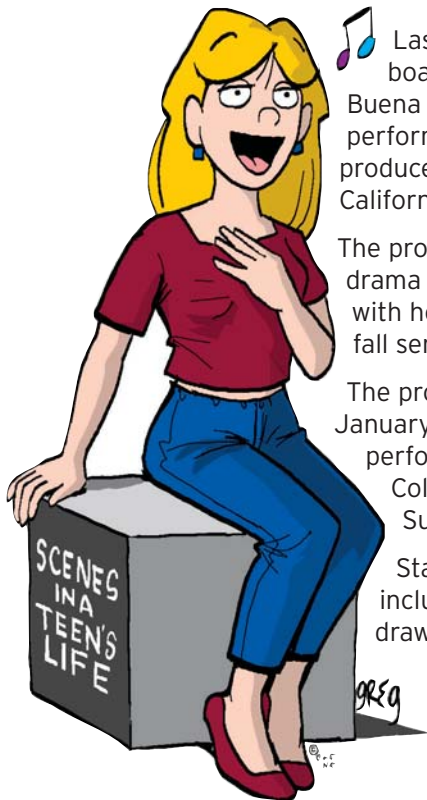
speaking and listening skills with [storyteller and dramatist] Eduardo Parra, and Sylvia Mejia's artistic expertise helped the students learn how artists work and to respect the process."

AVID for Arts recently expanded the partnership to schools in Vista, and we would like to see the program expand to all of North County and beyond. "There's no telling how much the program can grow," Goldberg says. "AVID itself was started at Clairemont High School in 1980, and today it's an internationally successful program."

The program was funded in 2006-2007 by generous grants from the Rancho Santa Fe Women's Fund, the California Arts Council, and Union Bank of California. We continue on 2007-2008 with funding from the California Arts Council and QUALCOMM.



## LUANN GOES TO COLLEGE



♫ Last fall, Luann comic strip creator and Center ARTES board member Greg Evans worked with local Rancho Buena Vista High School drama students to produce and perform *Luann: Scenes in a Teen's Life*. The musical was produced by Center ARTES in partnership with the California Center for the Arts, Escondido.

The production was such a success that Palomar College drama director Dana Case plans to stage the musical with her Musical Theater Scenes course during the fall semester.

The production of Luann will rehearse in January and February and will be performed this March at Palomar College. Dates are Friday through Sunday, March 7, 8, 9, and 14, 15, 16.

Stay tuned for more information, including show times, as the date draws nearer.



Center ARTES at  
California State University San Marcos

## Donor Profile

Carol Dempster, a movie actress in the 1920's, a patron of the arts, was born in Duluth, Minnesota on December 9th, 1901. Her family moved to California when she was a baby, and Carol was discovered while attending Ruth St. Denis's dancing school. Her first solo starring part was in the silent film "The Love Flower" (1920). After several more starring roles, Carol Dempster married banker Edwin Larsen (the Parker Foundation's first president) in 1929 and retired from films. She lived with her husband in La Jolla until her death from heart failure on Feb. 1st, 1991. Dempster created the fund from which The Parker Foundation awarded Center ARTES' recent grant.



## Choosing Partners

This fall, Center ARTES will again partner with the Carlsbad Arts Plus Education (CAPE) organization to host a series of professional development arts integration workshops for teachers, teaching students, parents, grandparents, and any other community members concerned with the quality of education and the promotion of arts in education.

Through a collaboration with Center ARTES, professional SUAVE artists/coaches will demonstrate techniques using the arts to teach core academics, simultaneously meeting state standards in both the arts and academics.

The workshop schedule for this Fall is:

**Monday, Sept. 10, 2007** at Poinsettia Elementary School with visual artist Berta Villaescusa

**Monday, Oct. 1, 2007** at Kelly Elementary School with puppeteer/dramatist Mindy Donner

**Monday, Oct. 22, 2007** at Buena Vista Elementary School with ceramicist Sylvia Mejia

**Monday, Nov. 26, 2007** at Calavera Hills Elementary School with mime/dramatist Abel Silvas

**Monday, Dec. 10, 2007** at CUSD Headquarters with musician/dramatist Eduardo Parra

Workshops are funded in part by The Carlsbad Arts Partnership [www.carlsbadartspartnership.org](http://www.carlsbadartspartnership.org) and the Carlsbad Unified School District. For more information, please contact Judy Poole at 760.434.6216 or [judy pierini@gmail.com](mailto:judy pierini@gmail.com).

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### Please Check Membership Level:

- Student (\$40)       Teacher (\$60)       Friend (\$100)  
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### Contribution (Please specify):

\$ \_\_\_\_ General Programming      \$ \_\_\_\_ AVID for Arts  
 \$ \_\_\_\_ Channing-Kullijian Endowment      \$ \_\_\_\_ ARTSmobile

### Payment:

- Check (payable to CSUSM Foundation)  
 Credit Card (please circle: visa or m/c)

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Signature \_\_\_\_\_

**Please Mail to: Center ARTES, CSU San Marcos  
San Marcos, CA 92096**

# Spring Soiree

Center ARTES' spring soiree was held Sunday, June 4 at the spectacular home of Bob and Catherine Goldsmith in Rancho Santa Fe. (When she's not serving Center ARTES as gracious host, Catherine also sits on our executive board.)

Dr. Merryl Goldberg, Center ARTES' fearless leader, spoke about recent and upcoming events. Also attending the soiree were CSUSM president Karen Haynes along with her husband, Jim Mickelson.

The "Soiree Quartet," made up of CSUSM music professors Goldberg and Bill Bradbury and lecturers Eduardo Garcia and Richard Hunt, provided entertainment for the nearly 60 attendees.

Jan O'Hara, a founding member of the Center ARTES board, spoke about MADRES, a program she developed to train bilingual mothers to teach visual arts in after-school programs at Central and Pioneer Elementary schools in Escondido. Nearly 400 students have benefited extensively from MADRES instruction over the past three years. "The program is so popular that kids can't wait for school to end so they can line up at the door," said O'Hara. "We've had to divide the program into different sessions because we can't accommodate them all."

The soiree raised nearly \$4,000 and netted \$2,300, which will be used for arts education programming across San Diego County. More importantly, many "regulars" brought new guests to the event and generated interest among them in being a part of Center ARTES.

"Soirees are important to our organization because they give us the chance to share what we're up to and expose new people to our programs," says Richard Hunt, Center ARTES program coordinator. "They also allow us to network and discover new opportunities, and, most importantly, thank those who support us."

## Arts Education Summit 2007

The follow up to last year's highly successful Summit will be held on November 17th 2007, 8:30-4:30, in the Arts building on the CSUSM campus. Sponsored by Center ARTES, The San Diego County Office of Education, and Americans for the Arts, this year's summit has a dual focus of: 1) *Communicating the Value of Arts: Why our Voices Make a Difference*; and 2) *Partnering and Planning: How to Support and Sustain Arts in Education*.

The conference format will include three general sessions, including: 1) A.M. Town Hall on Communicating the Value of Arts including Laurie Schell, Executive Director of California Alliance for Arts Education, and (tentatively) former Arkansas Governor Mike Huckabee; 2) P.M. Partnering and Planning, featuring Ron Jessee, Coordinator for Arts Education, San Diego County; and 3) Wrap-up session with insights from John Abodeely, Manager for Arts Education at Americans for the Arts. This year's Summit also includes workshops, presentations and panels related to each focus area, a performance by a local arts group, and networking time to make connections across districts and organizations.

A \$65 registration fee includes continental breakfast, lunch, parking and materials. Registration forms will be available after September 20th at [www.csusm.edu/centerartes](http://www.csusm.edu/centerartes), or contact Richard Hunt at 760.750.4431 or [rhunt@csusm.edu](mailto:rhunt@csusm.edu)

### A note about last year's Summit...

As the highlight of last year's Summit Weekend, legendary entertainer Carol Channing performed a benefit concert that raised nearly \$18,500. Of these funds, about \$14,500 will go into the "Carol Channing and Harry Kullijian Endowment for Arts Education at Cal State San Marcos." Earnings from this endowment will be used to bring local students onto campus to attend performances, visit the Visual and Performing Arts (VPA) department, and participate in other arts-related programs. The remaining \$3500 in proceeds goes into our general fund for arts education programming across the county.

As the endowment grows, Center ARTES will use the earnings to provide scholarships for talented VPA students. To contribute to this fund, please send a check in any amount, made payable to CSUSM Foundation, to the address listed on page 4. Please include a note specifying that your gift is for the Channing-Kullijian Endowment. You can also donate in honor or memory of a loved one, and we'll send appropriate acknowledgements.





# Thank You

## To Our Most Recent Donors

Without the support of our dedicated and generous community, Center ARTES would not have the resources to provide arts education training and performances to teachers and children throughout San Diego County. Our sincere thanks go out to these outstanding organizations:

**The Parker Foundation** > \$15,000. This grant will be paid from the Dempster-Larsen Fund of the Parker Foundation, created by Carol Dempster, a movie actress in the 1920s and a patron of the arts. (See sidebar for more information about Carol Dempster.) Funds from this grant will be used for staff support and for expert evaluation of the success of Center ARTES programs.

**The California Arts Council** > \$9,400 & \$9,600.

The Council's Artists in Schools program supports artists in residency activities taking place in schools, both in the classroom and in after-school settings. This grant will be used to support the AVID for Arts program.



**QUALCOMM Incorporated**® > \$5,000. This grant, which is a matching donation of Center ARTES funds, will be used to support the AVID for Arts program.



**The Samuel I. and John Henry Fox Foundation at Union Bank of California** > \$3,500 to support the 2007 San Diego County Arts Education Summit.

Our web site is growing! Check out our recent updates, including an extensive list of arts education research sources compiled by Dr. Patti Saraniero (congrats on her recent completion of her Ed.D!!!).

If you love the arts and education, there's something for you at

[www.csusm.edu/centerartes](http://www.csusm.edu/centerartes)

## Secrets of Chamber

This spring, Jung Ho Pak, artistic director and conductor of the San Diego Chamber Orchestra (SDCO), visited the CSUSM campus to address a very warm crowd of students, faculty, and staff from CSUSM, Palomar, and Mira Costa colleges.



Pak spoke about the importance of arts education and described the exciting programs he's developing to bring the Chamber's music to wider audiences, especially young people. He stressed the importance of making the performance enjoyable for all involved, including the musicians.

The event inspired further conversation between Pak and Center ARTES, and resulted in a "conductor's series" featuring San Diego conductors Pak, Nuvi Mehta, and at least one other conductor TBA. These three talented musicians will speak to students and interested community members about their jobs, the role of music in education, and related topics.

The series is being produced in partnership with the University's Arts and Lectures program and will be presented in Spring 2008.

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