



Making a Difference in the Classroom

Center ARTES' ultimate goal is to create awareness and inspire San Diego County students through arts education. The following examples are a few of the ways in which Center ARTES, with your help, has made a difference this year.

AVID FOR ARTS

Center ARTES continues to support children in the Advancement Via Individual Determination (AVID) college preparatory program. One recent activity focused on helping children in the Vista and San Marcos school districts create their own art pieces.

The ARTSmobile visited schools with arts coaches, who guided children through the process and then helped them write an artist statement and present their work to the class. "When the kids write about their own creations, they're inspired to go above and beyond what they would normally would," says Dr. Merryl Goldberg, Center ARTES' Executive Director. During the 2007-2008 school year, AVID for Arts served 29 classrooms with 16 teachers and nearly 800 students, and the program is expanding this year to reach even more!

(continued on next page)

"Art without a Drought" wrap-up

Saturday, October 18, 2008

Many thanks to everyone involved with "Art without a Drought," Center ARTES' first major benefit evening. The event, held at the wonderful Museum of Man in Balboa Park, was an overwhelming success and gave us the chance to celebrate our successes and introduce our innovative arts education programs to arts lovers from across the county. Thanks to many wonderful donors, and a \$5000 challenge grant from Frances Hunter and Hunter Industries, we netted over \$11,000 to support Center ARTES programs.

We were grateful to honor Elsie Weston, Arts Philanthropist, Ron Jessee, County Arts Education Coordinator, and Greg Evans, artist and *Luann* comic strip creator. Because of the commitments of these three tremendous San Diego County residents, there are staggering numbers of people being blessed by the arts every day.

The evening was extremely well received by everyone in attendance. Everyone left smiling, after being treated to delicious food and drink, great company, a fantastic venue and décor, and oodles of entertainment by renowned soprano Nina Warren, Emmy winning composer Bill Bradbury and friends, the SD Blues Lovers United, prodigy Andy Leu, and CSUSM Visual and Performing Arts students in collaboration with the Body Cartography Project.

And remember... we're still working towards meeting the Hunters' challenge grant, so why not wrap up your year with a tax deductible gift to support Center ARTES' arts education programs?

(continued from previous page)

POWER TO THE (THIRD-GRADE) PEOPLE!

Last Spring, third grade students at Kelly Elementary School in Carlsbad were treated to a series of visits by Roxanne Kilbourne, Center ARTES coach. Roxanne helped children develop better writing skills through the use of poetry and power words.

"She had them all completely engaged with her dramatic, charismatic personality," said teacher Jana Scott. "After a rhythm activity, Roxanne asked the kids to list adjectives on the board. They each wrote a sentence and then Roxanne helped them 'spice it up' with power words. The kids really enjoyed the lesson."

TEACHING THE TEACHERS

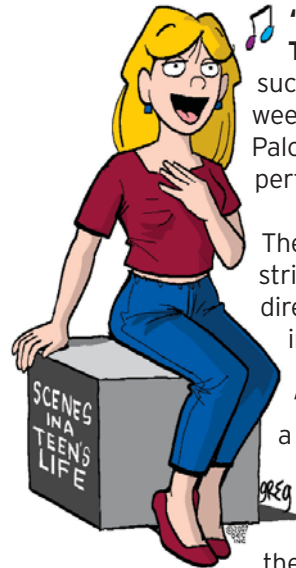
Capri Elementary teachers in Encinitas recently participated in a series of on-site workshops focused on integrating the arts into the classroom curriculum.

Center ARTES created the four-day workshop series to focus on giving teachers tools and strategies for using the arts to teach various curricula.

After a two-hour instructional period by various arts experts, facilitator Maureen Lorimer from CSUSM's College of Education worked with participants for one hour to explore ways to best apply what they had learned in the classroom. Teachers also were introduced to the Visual and Performing Arts (VAPA) standards and their practical applications.

Workshop presenters included Playwright's Project, as well as Center ARTES coaches Eduardo Parra (music and drama), Berta Villaescusa (visual arts), and Mindy Donner (puppetry, drama, storytelling).

Luann Makes a Scene



"Luann: Scenes from a Teen's Life" continued its successful run with a two-weekend performance during Palomar Colleges Spring performance series.

The play, penned by Luann comic strip artist Greg Evans, was directed by Palomar drama instructor Dana Case.

"Working with Greg Evans was a wonderful experience," says Case. "He is so warm and open to the collaborative process of theatre, and the actors were thrilled to be working with the author of the piece and to get his insights."

The musical was also staged by The Fallbrook Players on October 17, 18, 19, and 24, 25, 26. As expected, it got a very warm reception, enthralling yet another community and no doubt heading for bigger and bigger stages.

United We Stand

The San Diego County Office of Education (SDCOE), along with the San Diego Arts Network (SDAN), has embarked on a cooperative mission to create an infrastructure of district leaders to build and sustain arts programs throughout San Diego County school districts.

With Center ARTES and other arts education organizations as participants, the coalition's goals include increasing awareness and understanding of the importance of teaching arts to all students.

The effort began with 14 founding districts, and today 42 districts participate in the program. One major goal: a full-scale Web site dedicated to cross-linking that will allow districts to share resources, information, and communication.

For more information about the effort, visit <http://www.sdartsnetwork.com/content/home.asp>





Democracy 101

From the Director

(The following is excerpted from the first in a series of articles written by Merryl for Americans for the Arts)

My daughter attends a really good school by current standards. Her school has the highest test scores in a district of already outstanding test scores. Teachers in the district are committed, and many are highly experienced. PTAs at each school in the district have raised enough money for arts and physical educational instruction, though the teachers hired to teach these subjects are not necessarily credentialed.

About half way through this year my daughter was identified as needing extra help with test taking. She was pulled into a daily test preparation session led by the school principal for several weeks before the start of standardized testing. My daughter practiced filling in bubbles and getting the “right” answer.

One can hardly blame the school and district administrators. After all, the school can be sanctioned should students fare poorly on the tests. The No Child Left Behind legislation, though deliberate in its intent to ensure an equitable education, has instead created a detour from learning what should be the essence of education: how to be an engaged citizen.

Test scores have become so accepted as important that they drive methods of classroom instruction – and indeed the curriculum itself. Practicing for the tests can now take up several months of the school year. And since reading and math test scores are the scores that count the most, instruction in these subjects have taken precedent over all other subject areas.

Curriculum such as the arts and physical education, which are not tested, are addressed to a much lesser extent, if at all. However, the arts and physical education teach students much more than disciplinary content. They engage students in learning how to play well together, to be team players, to be responsible, and to take risks. The practice of looking to test scores as an indication of success has led us down a very narrow path.

The voices advocating a return to arts education are getting louder and are being driven home by politicians such as Mike Huckabee, who can be quoted as advocating for “arts as weapons of mass instruction” for schools. The message is being echoed in congress by several legislators who have bills in committees to legislate time per week that schools would be required to devote to arts education. Physical education already has several state mandates for time in schools. This path has merit and needs to be supported, and supported for *all* children.

Many economic reports of late have outlined how the work force relies more and more on workers who have creative skills. It is essential for business leaders to step forward and become engaged in understanding and advocating an education that will best serve our country’s future. Modeling of democratic values in the schools has gone off course, but it is not too late to change direction. Rather than eliminate the arts and physical education to concentrate on improving test scores, let’s restore the arts and physical education and provide the skills that enable and motivate citizens to engage in democracy.

Merryl Goldberg, Ed.D.

Professor of Visual and Performing Arts
California State University San Marcos

To read the full article, and Merryl’s latest, please visit:

http://www.americansforthearts.org/networks/arts_education/arts_education_019.asp

Wear Your Art On Your Sleeves

Broadcast your love of the arts with Center ARTES' new "More Art" t-shirts, custom designed by Luann comic strip artist Greg Evans. Pick up yours today in the Center ARTES office for \$15 or call Richard Hunt for more information at 760.750.4431 or rhunt@csusm.edu.



Ain't Life Grand?

Tremendously gifted Andy Leu, Center ARTES young artist in residence and winner of the prestigious 2007 San Diego Symphony Young Artist Competition, also known as the Hotshots, has received a tremendous gift of his own: a Steinway grand piano.

In February, after a performance for the San Diego Youth Symphony and Conservatory, Andy met Mrs. Catharina Graves, a major donor for many arts organizations. She spoke with Andy and learned that he did not have a grand piano at home, but instead rented them from local music stores before major competitions.



The next morning, unbeknownst to Andy, Mrs. Graves purchased a Steinway Model B piano and arranged for it to be delivered to Andy's home as a long-term loan until he goes to college.

"The piano is a tremendous gift for Andy as he has a professional instrument to practice on every day," says Jack Leu, Andy's father. "If he can realize his dream of double majoring in life sciences and music, it would be because of Mrs. Graves' generosity."

Center ARTES Organizational Budget

FISCAL YEAR 2007-2008

INCOME

Memberships	\$1,955
Donations	\$26,356
Events Revenue	\$13,002
Grants	\$43,500
University Support	\$14,500
Endowment Income	\$450

Income Totals: \$99,763

EXPENDITURES

Programs:	
Artist/Presenter Fees	\$36,065
Program Expenses	\$12,973

Program Totals \$49,038

Administrative:

Personnel	\$21,771
Course releases for Dr. Goldberg	\$10,000
Professional Development/Travel	\$586
Office Costs	\$2,889
CSUSM Foundation Admin. Fees and Indirect Costs	\$3,980

Administrative Totals \$39,226

Expenditure Totals: \$88,264

Budget Totals:

Income (not including Endowmentdonations)	\$99,313
Expenditures	\$88,264

BALANCE: \$11,499

Wednesday, April 29, 2009

Center ARTES and the San Diego County Office of Education, in partnership with Americans for the Arts, are proud to present the third annual San Diego County Arts Education Summit. The last two were extremely productive and enjoyable, and this one promises to be even better. Please mark your calendars and plan join us in April at the SDCOE campus on Linda Vista Road. For more information, contact Richard Hunt at 760.750.4431 or rhunt@csusm.edu.

Calling All Artists

The California International Young Artists Competition (CIYAC) recently hosted its third annual MusicFest on Saturday, October 4. MusicFest is friendly competition for young musicians in the Southern California Region with the goal of encouraging the appreciation and performance of classical music. A new partnership with Center ARTES brought the major competition onto the CSUSM campus for the first time.

Young musicians performed throughout the Arts Building from 8 am until 5 pm, earning medals and certificates in the areas of Piano, Strings, Winds, and Voice. CIYAC also awarded needs-based music instruction scholarships for qualifying medalists. Gold medalists were invited to perform a special concert on Sunday, October 12, 2008 at the California Center for the Arts, Escondido, in a free concert followed by a public reception.

Center ARTES is also pleased to announce another partnership with CIYAC, as they bring the VOCE (Voice, Orchestral, Chamber Music, Ensemble) Competition to campus on Saturday, February 21, 2009. This friendly competition, free and open to the public, brings together young students of Music Teachers' Association of California members (San Diego Branch), with winners advancing to the California State Finals.

For further information about CIYAC, please visit www.ciyac.org.

Pencil In the Arts

Keep the arts on the schedule with helpful tips from Center ARTES' brand new Art Advocacy Calendar for parents, or our tried and true version designed for teachers.

Each month offers a list of advocacy steps or ideas, organized under a theme. Choose an idea or two every month to help your school's community enrich its arts education program.

Pick up your free copy at the Center ARTES office, or contact us to request one.



Center ARTES Honor Roll of Donors

\$5,000 and above

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San Diego Symphony
Patti Saraniero
Victoria Saunders
Jacqueline Skay

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Southern California Cartoonist
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Student Members

Belinda Aquinaga
Noele Ashbarry
Hilda Barga
Alicia Batt
Lisa Bingham
Lauren Brown
James Burkeman
Zeinab Daryouni
Lisa Day
Dustin Hanson
Candelora Honig
Erica Hoxsey
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Thank You

To Our Most Recent Donors

Without the support of the community, Center ARTES would not have the resources to provide arts education training and performances to teachers and children throughout San Diego County. Our sincere thanks go out to these outstanding organizations:

California Arts Council > \$8,500
CAC has awarded Center ARTES an Artist in Schools grant for the third consecutive funding cycle! The funds support AVID for Arts, which focuses on using the arts to help middle and high school students gain valuable academic, career, and life skills. The program serves primarily students in danger of "falling through the cracks."



SD County Employees Charitable Organization
> \$3,076
Money received from this grant enabled Center ARTES to purchase 10 new Orff instruments (such as xylophones and glockenspiels) and accompanying instructional materials for the ARTSmobile, Center ARTES' traveling classroom.

Genentech > \$8,000
Center ARTES has partnered with University Advancement and the Center for Children and Families (CCF) located on the CSUSM campus to create a weekly music instruction program for the CCF. Of the \$8,000, about \$3,500 will purchase instruments and instructional materials. The balance will be used to provide instructional lessons for teachers and group lessons for children at the center.

San Marcos Community Foundation > \$1,500
This grant will fund the placement of arts coaches in AVID classes in several San Marcos middle and high schools.

Center ARTES proudly announces...

— DREAM —

**Developing Reading Education
with Arts Methods**

An approximately \$1 million dollar grant through the United States Department of Education Office of Innovation and Improvement: Arts in Education Model Development and Dissemination Grant Program

In this exciting partnership with the San Diego County Office of Education, Center ARTES programs will bring the arts to 3rd and 4th grade teachers and students in schools that really need the extra academic support. We estimate reaching approximately 50 teachers and nearly 1000 students per year.

The program's goal is to train teachers to use visual arts and theater activities to improve students' reading and writing skills. Beginning next summer (June), and for four total years, the program offers one week Summer Institutes coupled with some coaching by professional artists throughout the year.

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*Denotes Faculty at Cal State San Marcos

We're launching a redesigned website in December! Keep your eyes out for a new look and plenty of fresh content at

www.csusm.edu/centerartes