



The CSUSM College of Business Administration and Center for Leadership, Innovation, and Mentorship Building presents



# MARSHALL GOLDSMITH

LEADING IN A TIME OF CRISIS

September 24th, 2020 | 8:00 - 9:15 AM  
Virtual Webinar Event



*'My mission is simple. I want to help successful people achieve positive, lasting change in behavior; for themselves, their people, and their teams.'*



# 40 YEARS OF EXPERIENCE

Dr. Marshall Goldsmith has been recognized as the top executive coach in the world for 10 consecutive years. His clients have included the CEOs of companies such as Target, Ford, and Best Buy. He's the author of New York Times bestselling books "Triggers" and "What Got You Here Won't Get You There," and his leadership books have sold more than 2.5 million copies.

In the interactive session, Dr. Rajnandini (Raj) Pillai – CSUSM professor of management and organizational behavior and CLIMB executive director – will lead a discussion with Goldsmith on the importance of keeping clarity and focus in the midst of chaos. Goldsmith will review a proven approach to coaching that leaders can use in a period of rapid change. The event will conclude with a question-and-answer period.

This event is free and open to the public!  
To register for this event, please visit [www.csusm.edu/climb](http://www.csusm.edu/climb).