



A PUBLICATION OF THE DEPARTMENT OF COMMUNICATION IN CHABSS AT CSUSM

# COMMUniqué

## March, 2018

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### IN THIS ISSUE

## Notes from the Chair

By: Michelle A. Holling, PhD.

Welcome back . . . to the first issue for the spring semester and to readers. Hopefully spring break provided the time desired to do all that one hoped to accomplish. New to this issue is a co-editor Beau Danan, who is interning in the department this semester. I'm glad to have him and appreciate his contributions toward the publication of this issue.

This issue highlights the vibrancy of students and faculty in the Department of Communication. Reading the activities and accomplishments of members of the department is inspiring because of what is communicated; that is, values of scholarly activity, service to others, collaboration, and teaching. Some immediate things to know are the new curriculum developed by Drs. Dolber and Spieldenner, which they'll each offer in the fall 2018 semester. Read more about their new courses later

in the newsletter. Also, for students looking to complete additional requirements for their major, Communication or Mass Media, look no further than this summer during which several courses will be offered. More substantive content includes recent activity at the Western States Communication Association convention, where once again faculty and students represent! Stories on those pages underscore the intellectual engagement and the commitment to diversity and social justice that are of concern to faculty and students. Other feature stories include collaborative scholarship between faculty and student, a student shout-out, an upcoming event on disability advocacy not to be missed on April 9<sup>th</sup> (!), and happenings of student organizations in the department.

Before the semester closes, we will publish a second issue of *COMMUniqué* to which accomplishments and stories are welcomed. **SAVE THE DATE** May 17 Department Graduation Celebration.

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## Uniting Teacher-Scholar-Servant: Faculty Make Moves at WSCA

By: Danielle C. Biss

The Western States Communication Association (WSCA) held its 89<sup>th</sup> annual convention in Santa Clara, CA on February 16-19, 2018. WSCA is a not-for-profit education association of scholars, teachers, and students of communication with over 1,000 members from around the globe. Many department faculty and some students are members of the association and had the privilege of attending the convention. Below are highlights of their experience at WSCA.

### ***Yashu Chen: Promoting Civic Engagement and Environment Communication***

A year after obtaining her Ph.D., Dr. Chen continues to present at academic conferences in style. Co-authored with her doctoral advisor, she presented “Airpocalypse” and the China Smog Crisis: Examining Online and Offline Civic Engagement Motives, Attention and Actions.” Her research was nominated as a Top Three Paper. Her research reflected how online communication promotes civic engagement related to environmental issues. Both online communication and consumption of news via mobile communication platforms can promote civic engagement. She enjoyed her conference experience at WSCA, especially reconnecting with friendly faces at the Arizona State University reception, her alma mater. Dr. Chen is one of several faculty in the department who graduated from ASU. As she is teaching COMM 470, Political Communication, and COMM 300, Communication Theory, she believes her research is reflected in her teaching as it directly contributes to her expertise in citizen engagement and the role of media use in political communication. Dr. Chen hopes in the future to be able to help her students with their research, enabling them to submit to conferences such as the USRC.

### ***Dr. Michelle A. Holling: Mentor, President, and Advocate for Social Justice***

Dr. Michelle A. Holling has been attending conferences for the past 20+ years; however, this year’s WSCA conference was special for her as she served as President of the association. Dr. Holling said this year’s conference was tiring and energizing. She explains, “tiring because of the many responsibilities I had and meetings I was responsible for leading; energizing because of the spirit and momentum evident in particular spaces that indicated to me that change was happening.” Throughout career, she participated and attended panels that focused on issues of



mindfulness &  
communication

February 16th - 19th, 2018  
Santa Clara, California

marginality and marginalized populations. In 2017, her conference theme of *Centralizing Marginality, Marginalizing the Center* was one of the first to bring such an underscored topic to the forefront of conversation. In the year since, Dr. Holling has continued to push boundaries in order to centralize marginality. Not only did she establish a new interest group for WSCA focused on difference and identity, she also delivered presidential address.

In her address, Dr. Holling highlighted current social political issues that either call attention to marginality or marginalized populations. In terms of the discipline and WSCA, she prompted members to think about the ways that centralizing marginality could continue to be pursued. Dr. Dreama Moon says, she “challenged the members of WSCA to better realize our articulated organizational commitment to diversity, inclusion, and equity. Pointing out though ‘numerical diversity’ is desirable, bodies alone in membership ranks cannot and should not fulfill the inclusion needs and demands of WSCA. She further invited us to think of inclusion in more complex ways, as a value that can be seen---top down, left right, at all levels of programming and leadership. The question remains: will we as WSCA members rise to Dr. Holling’s challenge?”

Another scholar championing Dr. Holling is Dr. Antonio De La Garza. He comments, “Dr. Holling’s presidential address called on the membership of WSCA to work on behalf of the marginalized. She reminded us that communication is both the answer and the alternative to violence.” She knew that her Presidential Address would be a major opportunity to address the membership as a whole and as such, she felt that it was necessary to capitalize on that opportunity. She hopes that her message will resonate with members and readers of the *Western Journal of Communication*, where her address



***Dr. Michelle Holling  
passing on the WSCA  
Presidential Gavel to  
Dr. Brian Heistekamp***

will be published. At the conference, Dr. Holling enjoyed meeting new members at her President's Reception, having members of Legislative Assembly approve a WSCA

Statement on Anti-Discrimination and Diversity that she drafted in response to socio-political events occurring during the past year across the nation, celebrating with colleagues and friends, and delivering her address. Many members complimented Dr. Holling on her bravery, and she says that "it takes courage to say what needs to be said when nobody will say it. Courage relies upon taking risks, and so, my risk was highlighting where I think the association could do better by its members...and taking the risk was worth it."

***Communication Faculty Deliver Panel on  
Contemplative Pedagogy***

Prompting contemplative pedagogy at this year's WSCA were three department faculty, Dr.'s Catherine Matsumoto, Anne Randerson, and Kendra Rivera. Their panel, entitled "*Exploring Contemplative Practices in Communication Activism Pedagogy (CAP)*," consisted of presentations on contemplative pedagogy. Their first study, presented by Dr. Matsumoto, focused on an end-of-life campaign engaging students in difficult dialogues about death and dying. The second study, conducted by Dr. Rivera, focused on an advocacy project aimed at increasing the rights of transgender and gender-non-conforming people on a university campus. The third study, completed by Dr. Randerson, underscored contemplative practices in a management class that increase students' ability to search inside themselves in order to better engage intercultural communication concepts.

Dr. Matsumoto finds her research applicable in her course COMM 340, Interviewing Principles and Practices. In COMM 340, students are prompted to learn techniques of interviewing to elicit information, resolve problems, and build personal communities. She works with the Institute for Palliative Care at CSUSM in their "What Gives Your Life Meaning" campaign. She hopes students take what they learn from her course as an impetus for a contemplative nature in interviewing.

Dr. Rivera's presentation pushed audience members to think intersectionally about their students. Dr. Matsumoto says, "Kendra did a phenomenal job!" Dr. Randerson appreciated her time at WSCA, as it provided her with "valuable contacts with several communication researchers and leaders in mindfulness and contemplative practices for social justice in the communication field." She also garnered insight on how to better incorporate mindfulness techniques in courses she teaches outside of the Communication Department that allow those students to have a better understanding of their own diverse identities and potential positive impact in the world.



***L to R: (Top Row) Dr.'s Kendra Rivera, Catherine Matsumoto, Gloria Pindi, Anne Randerson; (Bottom Row) and Liliana Castañeda Rossmann***

Interested in submitting to WSCA for 2019? The conference will be held in Seattle, WA! The 2019 conference theme is "Advocating with Evidence." The deadline for submissions is September 1, 2018. See the WSCA website for more insight on their call for papers at <http://www.westcomm.org/page/CFP2019>



## Feminist Student Scholars Take WSCA in Style

To add to the strong history of students presenting their original research at conferences, both Danielle C. Biss and Sara R. Freitag competitively submitted and had accepted for presentation their original research at the Western States Communication Association (WSCA). Sara presented at the Undergraduate Scholars Research Conference (USRC), sponsored by the Western States Communication Association, and Danielle presented at the Western States Communication Association convention. Sara presented “Gucci: Flattening Women Through Patriarchal Heteronormativity,” research completed in COMM 402, Approaches to Rhetorical Criticism taught by Dr. Antonio De La Garza. In similar feminist style, Danielle presented a feminist rhetorical criticism, “(En)Gendering Hegemonic Representations of Disability in *The Bridge*,” conducted as an independent research project supervised by Dr. Michelle A. Holling.

Both students presented their research and each took home awards! Sara earned a Top Three Paper amongst all those submitted for consideration to USRC, and Danielle earned a Top Undergraduate Paper from the Organization for Research on Women and Communication (ORWAC). In what follows, Danielle and Sara interviewed each other about their experiences presenting at WSCA.

### Freitag Going Gucci, Making Moves

By Danielle C. Biss

Sara and I met in COMM 495, Communication Internship, and immediately sparked a special friendship due to our gregarious personalities, feminist ambitions, and mutual interests in graduate school. Sara communicated how she planned to write a rhetorical criticism in Dr. De La Garza’s COMM 402. Intrigued, I asked to hear what she planned to explore. Smiling from ear to ear, she shared her background as a professional photographer and how she hoped to “expound on the flattening of women in fashion photography physically, visually, and metaphorically.” I shared with her how I loved my experience in COMM 402, and encouraged her upon completion of her project to submit it to USRC. Ultimately, our conversation affirmed her decision to proffer her research and with her mentor’s guidance, she eagerly submitted to the USRC.

Fast forward to winter break, Sara received news from Dr. Donna Gotch, Second Vice President of WSCA, that her paper was accepted for presentation at the USRC. Filled with

excitement, Sara reached out to her mentor for assistance in preparing her presentation, and he was happy to assist. Sara shares, “I am blown away and grateful for Dr. De La Garza’s generous support of me through this entire process. Without his mentorship, I wouldn’t be where I am today, as his teaching of rhetoric and example of social justice activism continually inspires me to take my writing and social justice advocacy to the next level.” Feminist research is something Sara hopes to pursue at graduate school and throughout her career. Sure enough, the conference provided Sara with more than she imagined.

On February 16, 2018, Sara stepped up to the podium to present at the USRC. Recollecting her experience, she says, “watching the faces of the crowd was priceless. Expressions revealed shock as I described my analysis, and simultaneously, supportive smiles encouraged me to confidently continue enlightening them with my perspective on the artifact.” As her mentor, Dr. De La Garza is quite proud of Sara’s accomplishments. He is “very happy to see Sara’s hard work pay off. She wrote a fantastic paper, gave an engaging presentation, and responded well to questions. She made the department proud!” Sara’s WSCA



**Dr. Donna Gotch, Second Vice President of WSCA, giving Sara R. Freitag her Top Three Paper Award**

Experience was surreal, and she is honored to have been provided the platform to present her research, as well as spend quality time with faculty and network with graduate schools.

From the moment I met Sara, I knew she was destined to do great things. Her discipline, work ethic, and passion for social justice brought her success at the USRC, and I know Gucci is just the beginning. I am thankful to have shared her first conference with her, and am very much looking forward to more at graduate school.

## Biss, Blazing Her Way as a Feminist Disability Scholar

By: Sara R. Freitag

Feminist disability research flows from the recesses of Danielle's heart as she chooses strength and positivity in the continued aftermath of a traumatic snowboarding accident, which left her with a temporary disability almost two years ago. Rather than feeling sorry for the tragedy her body, mind, and emotions endured, she endeavors to be an advocate for individuals (specifically women) with disabilities, and for this resilience, I admire her.

In the months preceding WSCA, I came to know Danielle as a disciplined go-getter. Having previously participated in the conference, she says, "I loved my experience presenting at the USRC in 2017 and wanted to pursue a project where I could go deeper into disability and gender ... with Dr. Holling's guidance, I spent my entire summer researching, writing, editing, and repeating the process to complete a 25- page rhetorical criticism." Danielle is quite thankful for Dr. Holling, who supported her throughout the entire experience, always providing "continual support and tough love." Danielle expresses that she couldn't have attained such an achievement without her mentor and conveys, "Dr. Holling was pivotal to this project's success, as her

guidance enabled me to become a stronger, resilient, and more self-reflexive young scholar." Dr. Holling recollects, "throughout the process, Danielle continued to surprise and impress me with her commitment to conducting original research and the skills related to it ... in both her paper, and observing her deliver her presentation, Danielle did me -- and the department -- proud."

In addition to crafting the paper on her own time over summer break, Danielle was "on it" every step of the way. Her speech was prepared weeks in advance, and on multiple occasions, she reserved SBSB conference rooms to practice her presentation for a handful of our friends. While at WSCA, Danielle not only delivered a powerful, dynamic, and goose bump-rendering speech, but she lent wonderful support at my own presentation, caught up with acquaintances, and gracefully handled conversations with graduate school representatives. As a student member of ORWAC who looks forward to further pursuit of feminist disability work in graduate school, one of her favorite aspects of WSCA was networking with other graduate students. Danielle's advice to students who aspire to present at conferences in the future is to, "always accept constructive criticism. I wouldn't be in the place I am now without the



*Danielle C. Biss receiving her Top Undergraduate Paper Award from Dr. Marnel Niles Goins, President of ORWAC*

continual feedback and advice from my mentors."

Driven, intelligent, capable, and a promoter of justice, Danielle is a mover and a shaker. I am grateful to have attended WSCA with her, and I am thankful for her friendship as well as support throughout my own experience. I know that as she progresses through graduate school at San Diego State and her career, she will continue to touch countless lives in the same way she has impacted mine.

Are you interested in submitting your scholarship to USRC 2018? Justin Boren, WSCA Second Vice President, invites submission to the 16<sup>th</sup> Annual Undergraduate Scholars Research Conference (USRC) on Friday, February 22, 2019, in Seattle, Washington. Undergraduate students are invited to submit papers reporting original research. Diverse philosophical, theoretical, and methodological approaches are welcome. Students must submit the title page and separate paper by **December 1, 2018**. Please email documents to Justin Boren at [jboren+wsca@scu.edu](mailto:jboren+wsca@scu.edu)

The USRC is an extraordinary opportunity for undergraduate scholars and researchers to showcase their work and receive feedback from experienced scholars. Undergraduate students benefit from participating in the research conference by crafting and sharing a professional presentation, meeting other undergraduate scholars in the field, and learning about graduate studies in Communication. For more insight on submission guidelines, check out the WSCA website at <http://www.westcomm.org/?page+USRC>

## New Special Topics Courses Coming Fall 2018!

### Digital is Pivotal

By Beau Danan

Dr. Dolber is an Assistant Professor of Communication who this semester teaches the special topics course MASS 470-6, Media Policy and the Struggle for U.S. Democracy. For the upcoming fall semester, he will offer another special topics course entitled Digital Policy in the U.S. which focuses on how digital policy has changed in the U.S. over the years as well as how companies in the digital economy brand themselves in society.

Digital policy is a set of laws and regulations that govern the digital communication and telecommunication frontier. As a main project for this course, Dr. Dolber will

### Let's Talk About Health, Baby

by Beau Danan

Dr. Spieldenner is an Assistant Professor of Communication with research interests in health communication. This subject brings forth discussions of patient and provider interaction in healthcare along with how media markets health. This fall, Dr. Spieldenner will offer a special topics course entitled Communication, Culture, and Illness, COMM 450-1. It is an advanced version of COMM 380, Health Communication.

This special topics course encourages students to take the lead in strengthening the dialogue of health communication by challenging the prejudices that plague health issues such as infectious diseases, mortality rates, and sex. Furthermore, students will obtain a better understanding about health communication culture. Students

have students create podcasts to explain digital policy from a variety of perspectives to see how digital policy is interpreted and practiced by participators who are trying to create content or run businesses through the use of digital media. For example, one of the issues Dr. Dolber researches is in regard to services like Uber and Air BnB who provide services through media (apps) and in turn take away business from other companies in the transportation and hospitality industries. Other discussion topics explored in the course include digital policy interacting with political forces and reflect on their own habits with media and views on digital policy by way of media's involvement in politics such as the 2016 presidential election and social justice movements (e.g., #BlackLivesMatter and #MeToo

will review media works such as films and online social movements that narrate the past and current states of communities, such as the LGBTQ community that have been synonymous with the disease known as HIV. Students will be expected to conduct field research and interview people who have communicated their health conditions to society as well as people who have careers in marketing goods and services that are intended to promote an ideal image of health to the public.

In the future, Dr. Spieldenner envisions this course to be regularly included in the CSUSM course catalogue. As such, the course will greatly benefit Communication and Mass Media student majors. The course invites students to be a part of the conversation and learn the nuances of health communication.

movements). Students will be able to share their research on these topics and reflect on their own habits with media and views on digital policy.

In teaching Digital Policy in the U.S., Dr. Dolber looks forward to other courses that pertain to the history of media policy's struggle with democracy and media activism in the future. He invites all communication and mass media students to be a part of digital policy conversation this fall 2018!

Interested in taking Summer courses? Beginning Summer 2018, all MASS courses will be relabeled MDIA. The following sections will be offered:

#### *First Summer Session:*

- COMM 360, Mass Media and Society
- COMM 390, Research Methods and Design
- COMM 435, Communication and Gender

#### *Second Summer Session*

- COMM 440, Organizational Communication
- COMM 470, Political Communication
- MDIA 303, Mass Media and Technology
- MDIA 365, New Media and Everyday Life

Dr. Spieldenner is looking forward to engaging with students this Fall.



## Brick and Border

By: Beau Danan

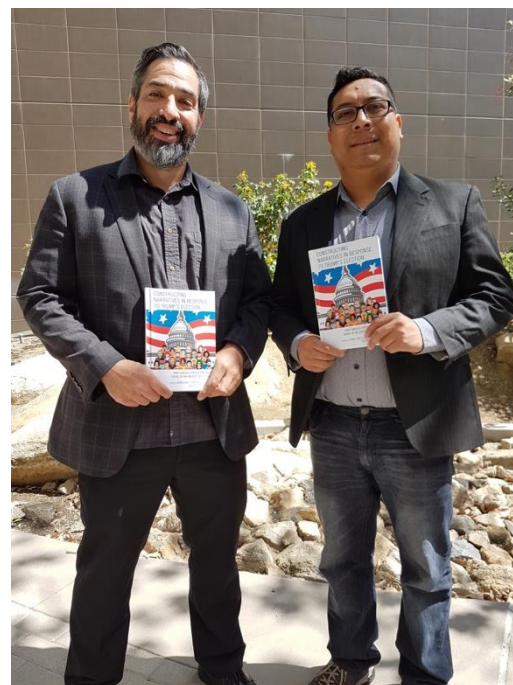
Dr. Antonio Tomas De La Garza and Communication Major Jose Francisco Ramirez Angeles recently collaborated on a chapter published in *Constructing Narratives in Response to Trump's Election*. This book is a compilation of stories by professors from across the country, who expresses their concerns about the rhetoric of President Donald Trump, as well as the struggle of being an undocumented immigrant in the U.S. Dr. De La Garza and Jose brought the discussion of President Donald Trump close to home by recounting their experiences of how the presidential election affected them while on our campus.

Their chapter is entitled “Ya Basta Trump: Undocumented Immigrants Speak Out.” This chapter was written in a style that Dr. De La Garza noted as “free indirect discourse,” which is a mixture of narrator commentary and personal descriptions. When asked the rationale for this writing style, Dr. De La Garza explained, “It is a more personal way to get to the truth and it is a more engaging way to see scholarship.” Jose added, “The writing gave us a chance to reflect on our work with the undocumented immigrant community in order to bring their responses to Donald Trump.”

As an Assistant Professor of Communication, Dr. De La Garza felt that using his platform as an educator was important to share the stories of undocumented immigrants. Not only are his teachings delivered in the classroom, but his teachings have now also reached the masses with the publication of this chapter.

When asked about Donald Trump’s rhetoric towards the undocumented immigrant community during the 2016 presidential campaign, Dr. De La Garza recounted being both frightened and angered. He was astounded, like much of the U.S. population during the 2016 presidential campaign, when Donald Trump made his infamous comment about people from Mexico saying “They’re bringing drugs. They’re bringing crime. They’re rapists. And some, I assume, are good people.” Dr. De La Garza further explained that Donald Trump’s rhetoric was used to persuade people that the undocumented immigrant community is only recognized through felony actions. In seeing how undocumented immigrants are targeted with extreme prejudice, Dr. De La Garza sought to make his response to counter Donald Trump’s rhetoric. His goal is to share stories of undocumented immigrants to give society a better understanding of who they are.

For Jose, he remembers feeling more ready and prepared rather than frightened during the 2016 presidential election. When working on their chapter, Jose recalls Donald Trump’s rhetoric making him feel that there is work to be done. Toward that end, Jose majors in Communication and serves as the President of STAND (Standing Together As oNE Dream). STAND is a student organization that helps immigrant students with scholarship opportunities, workshops, and mentoring. Jose is also a community activist for North County San Diego. In the chapter, Jose mentions his work with El



**L-R: Dr. Antonio De La Garza and Jose Francisco Ramirez Angeles**

Centro, an organization located in Vista, California. El Centro assists undocumented immigrants with services such as citizen exam training, local government representation, and tutoring. Jose’s call to action is to uplift and educate undocumented students and immigrants alike. Support is a much needed resource for the undocumented immigrant community. Dr. De La Garza and Jose hope that this chapter will not only bring awareness about the undocumented immigrant community, but also inspire people to take action in their own communities. Both stated that people should at least be involved in their local government in order to see changes in their surroundings. Furthermore, Dr. De La Garza and Jose look forward to hearing more stories from the undocumented immigrant community now that Donald Trump’s presidency is more than a year in.

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### **Congratulations to the following faculty on their accomplishments:**

- Joonseong Lee and Katherine E. Brown published “Make Korea with America Great Again”: An Articulation and Assemblage of South Korean Extreme Right Practices (2018) in *Communication, Culture and Critique*. Theirs is published in a special issue, Media and the Extreme Right. Open access at <https://academic.oup.com/ccc/issue/11/1>
- Dr. Kendra D. Rivera published a book chapter Search your feelings: Using the force of emotions as a tool for qualitative research (2018). In C. Cassell, A. Cunliffe, and G. Grandy (Eds.), *Sage Handbook of Qualitative Research Methods in Business and Management* Thousand Oaks, CA: Sage.
- Dr. Gloria Pindi was a contributor for the panel on “The Future of WSCA Intercultural Communication Interest Group: *Mindfulness for CHANGE*” at the WSCA 2018 Convention. She also now is Chair of the Intercultural Interest Group of WSCA, and will serve as the 2019 conference planner of the interest group.
- Mike Sperla for winning the 2018 G.I.F.T. Award for his piece entitled “Everybody has culture!” Check out the following newsletter for more insight on his teaching practices.
- Dr. Andy Spieldenner will serve as Co-Chair for the Eastern States Communication Association’s Graduate Poster Session. He will be the keynote speaker at the event entitled “Stigma & HIV” at St. Anne’s on May 4, 2018. He will also be presenting at the 2018 Positive Women’s Network Summit.

### **Continued from p. 7**

“Ya Basta Trump: Undocumented Immigrants Speak Out” is an introspective account that is both informative and moving. Many students may not know the magnitude of diversity among their peers nor be aware of the challenges of trying to fit in an American learning institution. Moreover, many students may not know the feeling of being both silenced and persecuted in an environment where they want to succeed. Dr. De La Garza and Jose Francisco Ramírez Angeles illustrate the undocumented immigrant reality in the battle towards the negative rhetoric of a man who is supposed to lead people instead of dividing them.

## **Serve For Your Cause**

By Beau Danan

One of the friendly faces in the department graduating this spring is Michael Wood! He is a veteran student and Communication major. Not only has Michael strived to succeed academically at CSUSM, he has gone above and beyond through his service commitments; he currently interns for the Office of Veteran’s Services, has served as Vice President for the Communication Society, and volunteered as a project development manager for TEDxCSUSM, to name a few. In his role as a Communication and Outreach Intern for the Office of Veteran’s Services, Michael provides veterans and students the resources to acclimate to student life and to succeed in their academic

endeavors. In the Communication Department, Michael has been a student member in the Communication Society for the past few years and served as Vice-President during 2016 and 2017. He has enjoyed networking with fellow students and assisting them in job preparation (e.g. interviewing skills, constructing a resume). Michael also assumed the role of being an advocate for young people in the workforce by coordinating the career fairs on campus. In doing so, Michael sought to show companies of various sectors in San Diego that young people have much potential to offer in the job market.

As a Communication major, Michael shared with me two of his most inspiring courses namely, COMM 390, Research Methods and Design, with Dr. Kendra Rivera and COMM

300, Communication Theory, with Dr. Michael Huspek. Both courses were challenging; however, each ultimately provided insightful knowledge that he finds useful in his life. For instance, in COMM 390, his field research with Corporate Giving Partnerships provided him the tools to help the homeless community in San Diego.

### **Continued on p. 9**



**Michael Wood**



**Continued from p. 8**

Also, his research provided him a better understanding of the current state of dialogue in the homeless community. As numerous students in the department can relate, COMM 300 was a challenging class for Michael as well. He found learning the different components in language and theories useful, but also took away the lessons of understanding the perspectives of others as well as building relationships through language.

Michael intends to continue helping veterans and students alike through job training, academic guidance, or even simply as someone to have a conversation with. Along with missing the people whom he has built solid relationships with through his work here at CSUSM, Michael will miss the

times he had enjoying the sunset peering over the library after long school days and taking in the serenity of the campus at dusk.

For future students, veterans or otherwise, Michael encourages them to stick to their goals, surround themselves by encouraging people, find a cause that is larger than oneself, and most importantly “USE OFFICE HOURS”. In understanding the tribulation of what life will bring, Michael has become very passionate about not giving up on goals. His determination and hard work is not only seen through his accomplishments but also within the people he has helped along the way. From all of us here in the Department of Communication, we extend our congratulations to Michael Wood!

## Keeping Up with Lambda Pi Eta

By: Danielle C. Biss, Co-President

As the official honor society of the Department of Communication and National Communication Association, Lambda Pi Eta (LPE) is proud to be going strong. Our name embodies Aristotle’s components of rhetorical persuasion: logos (Lambda), pathos (Pi), and ethos (Eta). This is representative of the organization’s goal to elevate student learning by encouraging interest in Communication. Our mission is to stimulate further interest in Communication and foster achievement within the field of Communication.

This past year, we recruited 50+ new members! With so many new faces, we are excited to engage with one another and cultivate new relationships. For students receiving their acceptance letter in the coming weeks to Lambda

Pi Eta, congratulations! We are proud to have you on board. Our student members must maintain a cumulative GPA of a 3.0 or higher, and a GPA of 3.25 within their Communication or Media major. Unfortunately, we are no longer accepting applications; however, we will begin collecting applications next fall for the following year. Although, we encourage non-members to come to our meetings

and events to learn more about us!

In the coming weeks, we have a few exciting events planned. On April 9, will be cosponsoring a panel on disability advocacy with Communication Society. Join us for an active discussion on how to be a better ally to individuals with disabilities, and gather resources to advocate for yourself.

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### COMM & MASS majors, need a computer (and quiet) place to complete class work?

The Daniels Lab, in SBSB 2207, is the perfect place!

If you’re in need of a MAC computer, a place to print, or a space to do media related projects, Daniels Lab is for you.

The Lab space has 15 MacBook computers for students use, a printer, television with related equipment to view materials, a generous sized white board, and a listing of media tech equipment available to COMM and MASS majors for checkout.

Daniels Lab is open Monday – Friday  
8:00 Am – 9:00 PM



*Lambda Pi Eta Spring 2018 Members*

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At our next meeting we have an activity to practice interviewing skills. Come join us. Last, our biggest event of the semester is the Graduation Celebration on May 17, 2018. We will induct some of our graduates and celebrate their accomplishments. We are looking forward to seeing you all there!

### Staying in the Know with Communication Society

By: Alex Cernuto

Communication Society is a student organization created for Communication and Mass Media students. Some of Communication Society's main goals are to help students network and prepare for life after graduation. A typical meeting will have a guest speaker, a special workshop, and FREE food! An example of some meetings and events are resume workshops, internship workshops, alumni events, networking events and more. If you are interested in joining Communication Society, it isn't too late! We still have one member meeting left, and multiple events that can be attended. If you are interested in joining, you can e-mail the President, Yazmin Horta at [horta002@cougars.csusm.edu](mailto:horta002@cougars.csusm.edu)

Not only is Communication Society accepting members, we are also looking for new officers starting Fall 2018. Many officers are graduating this Spring, and others are soon on their way to graduation. What will a



Lambda Pi Eta and  
Communication Society  
are proud to announce  
the upcoming jointly  
planned event:

### DISABILITY AND VOICE: COMMUNICATION AND INTERSECTIONAL IDENTITIES IN ABILITY ADVOCACY

Date: April 9, 2018

Time: 5:30 PM - 7:00PM

Location: KELL 5400; Library  
Reading Room



Communication Society officer look like? They will be somebody who is dedicated to helping the club grow, a team player, organized, and ready to create change within the club. If you are interested in becoming an officer, e-mail the current president, Yazmin Horta at [horta002@cougars.csusm.edu](mailto:horta002@cougars.csusm.edu)

*Communication Society Fundraiser,  
Ashley Nelson, Alex Cernuto, and  
Yazmin Horta*

**DISABILITY** is *an* **INTERSECTION**



This panel-style discussion brings together three disability experts and advocates to talk about the ways in which communication can empower and bring about social justice in the area of disability advocacy. The ways in which our abilities intersect with other aspects of our identities-- such as race, class, gender, and sexual orientation-- is an important part of this discussion.

#### PANELISTS

Dr. Kurt Lindemann  
SDSU, Physical Disability Advocacy

Dr. Andrew Spieldenner  
CSUSM, HIV/AIDS Activist

Cheryl Berry  
CSUSM, Mental Health Educator &  
Advocate



We'd love to hear from you! If you would like to showcase your latest accomplishments or contribute a story, please contact Dr. Michelle Holling at [mholling@csusm.edu](mailto:mholling@csusm.edu)