



# COMMUniqué

May, 2017

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A PUBLICATION OF THE DEPARTMENT OF COMMUNICATION IN CHABSS AT CSUSM

IN THIS ISSUE

## Notes from the Chair

By: Michelle A. Holling, Ph. D.

As the academic year 2016-2017 comes to end, I am gratified to serve as chair of the Department of Communication. Whether I reflect upon events hosted by the Department such as the Meet & Greet, the Whiteness Forum, or MaC Day; successes of alumni as detailed in this and a previous issue; the many achievements of faculty in teaching, scholarship, and service; supportive department staff who contribute much to enabling faculty and students to do what we do; or the talents and accomplishments of students in research or campus service, I am in awe of what a strong and vibrant department we are!

Stories in this final spring 2017 issue of *COMMUniqué* further underscore the department's vitality. The department concluded two faculty searches that will have Dr. Andrew Spieldenner and Dr. Brian Dolber join us in fall 2017. Highlights about each of them and

courses they will teach provide an introduction to our new faculty hires, woo hooo! At the same time that the Department welcomes two new faculty, we bid adieu to Dr. Liliana Rossmann after 19 years. In addition to remarks to be delivered at the Department Graduation Celebration, a story in this issue offers highlights a few of her contributions and some parting remarks from colleagues about Dr. Rossmann. Other stories in this issue highlight Terri Metzger as the recipient of the 2016-2017 Great Ideas for Teaching Award, along with the latest highlights about additional faculty and department based student organizations. With graduations next week, readers will find vignettes about how alumni connect their Bachelor of Arts in Communication or Mass Media to careers they have embarked upon. Last, but not least, is the list of graduating seniors to earn a Bachelor of Arts in Mass Media or Communication or graduates minoring in Communication. Y'all did it, congratulations!

Welcome Dr. Spieldenner	2
Welcome (Back) Dr. Dolber	2
Farewell Dr. Rossmann	3
MaC Day	3-4
Student Accomplishments	5
Catching up With Alumni	6-7
Metzger wins G.I.F.T. Award	8
Faculty Accomplishments	9
Congrats to Graduates!	10

I hope to see graduating seniors at the Department Graduation Celebration on May 18 beginning at 4:30 PM for a reception followed by the program beginning at 5:30 PM in the USU.

Well wishes to everyone as we move into finals week followed by a much earned summer break.

## New Faculty Hire in Health Communication: Dr. Andrew Spieldenner

By: Kendra Dyanne Rivera, Ph.D.

Beginning fall 2017, Dr. Andrew Spieldenner will join our department as an Assistant Professor in Health Communication! Many thanks to the search committee composed of Drs. Huspek, Saferstein, and myself, as well as faculty, staff, and students who met with all of our excellent candidates. We are excited to introduce the campus community to Dr. Spieldenner!



*Dr. Andrew Spieldenner*

Dr. Spieldenner earned his Ph.D. in Communication and Culture from Howard University in 2009, thereafter became Assistant Professor at Hofstra in 2012. His expertise is in Health Communication, Intercultural Communication, and Cultural Studies. He brings a wealth of experience from his work in community health positions, including the National Association of People with AIDS, the NYC Health Media and Marketing Group, and the Office of Gay and Lesbian Health in New York City.

Dr. Spieldenner examines issues of culture and the body in three primary areas: HIV, the LGBT community, and the public sphere. He is particularly interested in health stigma and communities of color. His research speaks to academics and community-based practitioners. He has a variety of publications including articles in the *Journal of Homosexuality* and the *Californian Journal of Health Promotion*. He won the 2016 Teacher of the Year at Hofstra and is committed to teaching his students to think deeply about health communication and culture.

We welcome Dr. Spieldenner to the Department, and encourage readers to meet with him when he arrives in fall 2017! Be sure to catch Dr. Spieldenner delivering COMM 380, Health Communication; and, COMM 390, Research Methods and Design!

## New Faculty Hire in Media Studies: Dr. Brian Dolber

By: Joonseong Lee, Ph. D.

During the spring semester, the media law and policy search committee, composed of myself, Drs. Katherine Brown and Anne Lombard (History), completed a successful hire. The committee is very pleased to announce that Dr. Brian Dolber will join the Department of Communication beginning in fall 2017!

Dr. Dolber earned his doctorate degree in Communication at the University of Illinois, Urbana-Champaign. His scholarly expertise includes the history of U.S. media and telecommunication policy as these relate to the political economy of the media, media activism and social movements, and ideologies and discourses of technology and media. He recently published his book *Media and Culture in the U.S. Jewish Labor Movement: Sweating for Democracy in the Interwar Era* in which he discusses the Jewish press and radio and its relationship to American labor movements from 1920 to 1940. His current research further investigates the



*Dr. Brian Dolber*

ways in which ideologies of technology are shaping the regulation of app-based “sharing economy” companies such as Uber and AirBnB. Dr. Dolber’s teaching interests include the political economy and history of the media, the media and contemporary political culture, U.S. working-class history, and media activism.

We welcome Dr. Dolber to the department! In the fall semester, Dr. Dolber will deliver MASS 303, Mass Media Technology; and MASS 452, Media Ethics.

## Farewell & Well Wishes Dr. Rossmann

By: Michelle A. Holling, Ph. D.

After 19 years of service, delivery of 64 courses, supervising 12 independent studies, one book, five journal articles, one book chapter, a book review, many presentations, as well as service to the department, College, University, and discipline, Dr. Liliana Castañeda Rossmann will retire at the end of the academic year. Although the list of her teaching, research, and service reflects her contributions to CSUSM, the list cannot capture the indelible mark she leaves on students and colleagues. Some colleagues in the department noted that Dr. Rossmann is “a mentor, ally, and trusted advisor”; “kindhearted and authentic”; “a positive person”; “cheerful”; and maintains “appreciative inquiry.”

Over the years, Dr. Rossmann developed a few courses in her specialty area that have played a central role in teaching students skills necessary to cultivating collaborative and dialogic relationships. In particular, the sequence of courses—COMM 320, Conflict and

Communication; COMM 425, Communication and Mediation; and COMM 426, Dialogic Communication—figure prominently in such an endeavor. In terms of scholarly contributions, she is most proud of the publication of her book *Transcending Gangs: Latinas Story Their Experience* (2013). In addition, she identifies the founding of a Lambda Pi Eta chapter in the department, an honors society for students in the discipline of communication; and creation of COMM *Uniqué* and Media and Communication (MaC) Days as noteworthy accomplishments. The continuation of each is lasting mark of her legacy.

As she reflects on what she will miss, Dr. Rossmann highlighted “the intellectual home I have been able to create will be sorely missed. The passionate way students engage with the material in the various courses I teach; the support of my colleagues, especially during the commute, and the impromptu hallway chats.” She looks forward to “reading, reading, reading. . . . sending my son off to the university in Germany; spending time with my daughter and husband; finishing my manuscript on Mexico’s drug violence” and acquiring new hobbies and skills. On behalf of the department, we will miss Dr. Rossmann’s presence. As she says “Adelante!”



*Dr. Liliana Castañeda Rossmann*

## MaC Day: Better Practices to Seeking Civility with Catherine Mattice

By: Danielle C. Biss

The Communication Department celebrated the sixth annual Media and Communication (MaC) Day on April 19, 2017, featuring guest speaker Catherine Mattice. In prior years, the department hosted an array of events along with Palomar College and Mira Costa featuring alumni panels, student-scholar research panels, and a keynote address. Dr. Liliana Castañeda Rossmann initiated MaC Days six years ago and, this year, Dr. Kendra Rivera coordinated the event including a workshop entitled “Conversations that Matter: Seeking Civility? What Workplace



*Catherine Mattice, MA, SPHR, SHRM-SCP*

is and How to Stand Up For Yourself” and a keynote address, “Transforming from Bystander to Upstander: How to Step in and Create a Better Environment when there’s Bullying in Your Workplace,” both of which the Department, Communication Society and CSU San Marcos Civility co-sponsored. Many faculty, staff, students attended both events and learned how to better handle situations that may arise where workplace bullying occurs. Workplace bullying impacts almost all workers in the U.S., whether directly or indirectly, by witnessing bullying. Through her keynote and workshop, Catherine Mattice expressed ways to combat bullying in order to create a healthy work environment for companies and workplaces as a whole.

As the keynote speaker and workshop facilitator, Catherine Mattice began studying workplace bullying during her graduate studies at San Diego State and continued her curiosity on the topic after graduation. She is a nationally acclaimed author and expert in

And intervening in workplace bullying. Catherine is President of the consulting and training firm *Civility Partners*, and Founder and President of the National Workplace Bullying Coalition. She takes a holistic and strategic approach to ending workplace bullying with her clients. Her firm *Civility Partners* has worked with such clients as the American Red Cross and Kaiser Permanente, along with various universities in southern California. Her experience in the field allowed for engaging presentations.

Catherine's workshop defined and described workplace bullying and provided several actionable tips for standing up to "the bully." She explained how workplace bullying is "repeated, ongoing pervasive behaviors, generally how workplace bullying is "repeated, ongoing pervasive behaviors, generally happening over time which creates a psychological power imbalance." In the latter part of the day, Catherine delivered a keynote presentation during which she offered tips to inspire those affected by workplace bullying to be able to stand up for themselves and others. Her tips included "validating the other individual," "describing the problem and consequences," and "offering a solution." When validating the other individual, Catherine encouraged

The audience at the workshop  
*"Conversations that Matter: Seeking Civility? What Workplace Bullying is and How to Stand Up For Yourself"*



encouraged finding a common ground, such as a mutual time crunch, upcoming holidays, and empathizing with "the bully." The second step focuses on the "up-stander," a term she prefers to empower those who witness bullying to step up and become involved. As such she encourages individuals to give specifics to problematic situations in the workplace. In the final step, when offering a solution, she encouraged phrases like "in the future..." in order to speak up for oneself. Attendees are now better equipped with methods to stand up for themselves and others in workplace bullying situations. Dr. Rivera believes as Catherine Mattice's presentations pointed out, "the impact of workplace bullying on the 'bottom line' for organizations has been demonstrated through research time and again. Bullying at work is bad for business and it's really

bad for employees. What I particularly enjoyed about Catherine's approach, is that she leverages the power of communication to try to put a stop to bullying by empowering both the target and the potential 'by-standers.' Indeed, we can all learn more about how to approach this challenging issue, and become part of the solution by speaking out against workplace bullying when we see it."

For a detailed history of prior MaC Days, please visit:  
<http://www.csusm.edu/communication/macdayspage.html>

*"Communication Society gave me the opportunity to connect with peers, learn from mentors and expand my network. The supportive community helped me to better understand my own life goals — I'm going to law school!"*  
 Treasurer, Taylor Harris (Graduating Spring, 2017)

The **Communication Society's** goal is to equip students with knowledge and communication skills to establish new networks and prepare themselves for life after CSUSM. We offer a variety of events from member meetings with guest speakers, to workshops on social media and networking, to volunteering and giving back in our community. Whether a student is looking for ways to build their resume, socialize with other students, or give back to the community, Communication Society provides the necessary tools.

This last semester, we hosted the Leadership Networking Event, which brought local entrepreneurs, business leaders, and non-profit organizations to campus to network with our students. Just prior to the networking, Communication Alumni Christine Lee (CSUSM Community Engagement) led a hands-on workshop for practicing an "elevator speech." Now we're planning for the department's annual Graduation Celebration. We wish all the graduates good luck as they depart on their new journey!

## Student Accomplishments

### *Scholarship Recipients Off to ICA Convention*

Congratulations to Paulina Cruz, Gabriela Flores, Yazmin Horta, and Jose Francisco Ramirez!! They were selected as recipients of the International Communication Association (ICA) Annual Conference Latinx Scholarship Program. For the scholarship, students were required to submit a 500 word statement about their research interests in the field of Communication as well as the relevance of attending the ICA conference to their scholarly interest.

The four students will attend the ICA convention May 25-29, 2017 at the Hilton Bayfront Hotel in San Diego, CA, which is guided by the theme "Interventions: Communication Research and Practice." During their conference participation, students will participate in a roundtable discussion with other recipients and leaders in the field for a question and answer session. In addition, students will choose from over 500 sessions, attend association-wide receptions, and division receptions. The Department is proud of the students' accomplishments.

### *Congratulations to Danielle Biss*

as she will represent the Department of Communication at the International Communication Association's (ICA) Annual Conference as a student volunteer! She was chosen to be one of 35 students to volunteer, competing with graduate level students for a spot. She will serve the ICA convention May 25-29, 2017 at the Hilton Bayfront Hotel in San Diego, CA, which is guided by the theme "Interventions: Communication Research and Practice."

***Graduate School Bound!*** Congratulations to the following students who will pursue a graduate degree at the following institutions:

- Ashley Odom will pursue a Masters of Arts in Special Education at the University of Vermont
- Shelby Kennick will begin a program for a juris doctorate at Willamette University College of Law
- Noelle Conrad pursuing a Masters of Arts in Cultural and Creative Industries at The King's College London
- Taylor Harris pursuing a juris doctorate degree at the California Western School of Law

### *Congratulations to Jake Trybulski*

for his admittance to Arizona State University in the Master's program in Sports Journalism! He is finishing up his last semester at CSUSM as a Communication major. He spent almost four years on the baseball team and is excited to follow his passion at the graduate level. ASU is one of the top programs in the country for Sports Journalism, with a 94% placement rate for graduates in the journalism industry. Ultimately, Jake thinks the most exciting aspect of his upcoming two years will be working with faculty who are journalists themselves. He is very thankful for his time here at CSUSM and is "confident that all [his] professors have given [him] all the tools [he] needs to succeed at the graduate level." He is eager to learn, grow, and become a part of one of the most innovative sports journalism programs in the country next fall. We wish him well!

### *Congratulations to Louis Adamse*

on becoming President of ASI (Associated Students Inc.) for the upcoming 2017-2018 school year. As president, Louis wants to engage with students holistically across the University, compared to this past year where he focused specifically on students in CHABSS. As CHABSS representative, what Louis enjoyed most was serving on different committees, such as the Graduation Initiative Steering Committee (GISC), North County Higher Education Alliance (NCHEA), and the search committee for Chief Diversity Officer and Associate Vice President of the Office of Educational Equity, Diversity, and Inclusion position. What was most rewarding for Louis about serving as the CHABSS representative was meeting with students from the College to hear their perspectives. Promoting the majors and minors throughout the College was another major highlight for Louis that allowed him to share with other students the capabilities and outcomes of various majors and minors. For future students thinking of becoming involved with on-campus organizations like ASI, Louis says "when you're involved in ASI [and other organizations], use what you are passionate about to keep you inspired to make new ideas. This is what I think is refreshing about ASI." Louis is excited to take what he has been doing as CHABSS representative to the next level as ASI President in the coming year. The Department is proud of Louis, and wishes him well during his tenure next year!

## Catching up with Recent Alumni & the Value of Their B.A Degrees

By: Danielle C. Biss

As an undergraduate Communication or Mass Media major, the very thought of graduating can be extremely intimidating knowing that there is such versatility in potential jobs after graduation. Majoring in either degree may lead to job opportunities in a variety of fields from business, public relations, advertising, media, non-profits, governmental jobs, law, or higher education. The Career Center believes the degree of communication is “good preparation for graduate school in many disciplines including, law, education, business and public administration.” Also, the Career Center notes that students in the majors will develop “strong written and verbal communication skills and excellent interpersonal skills.” In order to have a better understanding of career possibilities after graduation, I reached out to a few recent alumni and faculty to get their insight on what they think is impactful about being a Communication or a Mass Media major. In what follows, benefits of COMM 445 as preparation for the “next steps after college” and updates about recent graduates Carlynn Whitton (2016), Donovan Johnson (2016) and Kaylie Sadlon (2016) are presented.

Dr. Katherine Brown teaches COMM 445, Communication Portfolio, and believes that her class helps students implement what they have learned in their undergraduate studies to potential job opportunities. As an undergraduate student, Dr. Brown started to think of a class that would help prepare students for the “the next steps after college.” She refined the idea as a graduate student, by then she had “seen a lot of unevenness in preparation for and guidance to students who were going into different kinds of careers.” At CSUSM, she conceived and developed the course to help undergraduates with different levels of experience fine tune their writing, presentation, and personal and group collaboration skills. Her course provides practical and learning components. In COMM 445 students prepare individual resumes; draft cover letters to showcase their skills, experiences, and abilities as Communication majors; practice different genres of professional writing such as letters, memos, or proposals; read, edit, improve, and evaluate these documents as communication professionals; write and give presentations; practice interviewing; and ultimately, better understand how to communicate in a variety of professional settings. Communication majors all have different professional backgrounds, some students with lots of internship experiences where others have minimal. If students have professional work experience the course will benefit them taking their experience to the next level. For students who have limited experience, they can use the course to learn where to begin in preparation for the “real world.” Dr. Brown will teach COMM 445 in spring 2018 and eagerly awaits engaging with her students. For Mass Media majors, a similar class exists as ID 401, Career Readiness, and will be taught in the coming semesters.

**Carlynn Whitton** graduated December 2016 with a B.A. in Communication. She currently works as the Communication Coordinator at the Tony Hawk Foundation (THF), where she has been employed for the past five years. Her career began as an intern doing event planning. The foundation saw her interest in social media, then tailored a new position for her once she obtained her B.A. With her new position as Communication Coordinator, she deals primarily with all communications associated with the public. She applies her skills to the THF’s social media, communications with public, and public and donor relations. Some of her favorite courses she sees implemented in her work at THF are COMM 401,

**Donovan Johnson** is another recent alumni interviewed. He graduated spring of 2016 with a B.A. in Mass Media. He recently became a Recruitment Specialist at American Mobile Healthcare. At his job, he helps recruit traveling nurses to fill assignments nationwide in the medical industry. His job entails a lot of multitasking and recruiting. Some of his favorite classes that he sees implemented in his career are COMM 402, Approaches to Rhetorical Criticism; MASS 365, New Media and Everyday Life; and MASS 460, Political Economy of Mass Media. In COMM 402 with Dr. Michelle Holling, he thinks “it was the most challenging class [he] ever took [at CSUSM]. The class polished him

**Kaylie Sadlon** (2016) continues the trend of recent Communication graduates this past fall. She is working as an Associate Finance Coordinator for Golden State Consultants (GSC). As a company, GSC provides individualized finance consulting to local and national political candidates and organizations. Kaylie “work[s] very closely with different clients and campaigns like Kristin Gaspar for Board of Supervisors, Kevin Faulconer’s nonprofit called One San Diego, the California Women’s Leadership Association (CWLA) and CWLA Political Action Committee.” For example, for CWLA – “[her] job specifically is handling all of the legislative materials for CWLA and CWLA PAC.” She began working for GSC

*Whitton continued...*

Rhetorical Theory, with Dr. Michelle Holling, and COMM 300, with Dr. Michael Huspek. She believes “both classes push students to think differently of common communication practices, why people think the way they do, different ways to think of patterns, and why people communicate the way they do.” She uses what she learned from courses completed at CSUSM to work with social media, and uses the “right rhetoric to tailor to” whoever she is communicating with. When working in a professional environment, often times many people do not know how to communicate effectively. Carlynn thinks her degree “has given [her] a way to better work with her coworkers.” Ultimately, Carlynn thinks applying effective communicative strategies learned in the classroom has helped her the most with her job. For undergraduates finishing up their degree and transitioning to the working world, Carlynn wants them to remember to push through and keep going. She encouraged, “you will be turned down a ton, and use the hard work in classes and apply it to the workplace. Be a lifelong learner, just because you’re out of college does not mean you have to stop learning.”

*Need to take a summer class?  
Registering for a class is not too  
late! **Summer Classes** include:*

- COMM 330
- COMM 435
- COMM 440
- COMM 470
- MASS 365
- ID 401; May count as an upper-division elective for Mass Media majors. Consult with your faculty advisor in the department.

*Johnson continued...*

as a researcher and a writer.” He thinks having developed research skills in his undergraduate studies was extremely beneficial at his current job. For Donovan, “finding research now is a walk in the park.” In MASS 365 with Dr. Cecilia (Lia) Uy-Tioco, he learned everyday practices around social media and how to better utilize a variety of professional media platforms from LinkedIn, Instagram, text messaging, Facebook, and more. In a sales and recruiting environment, he implements what he has learned on a daily basis. In MASS 460 with Dr. Ashley Fogle, he learned how different corporations are built and consolidated, and how various political economic resources are implemented in different platforms. To obtain his new job, he utilized LinkedIn and sent out resumes to many employers. He obtained his current position with a combination of a references, networking, and LinkedIn. He believes his B.A. in Mass Media allows him to have a more innovative mindset. As he handles different situations at work, he is able to analyze those and understands they are not simply black and white. For undergraduates finishing up their degree transitioning to the working world after graduation, he wants them to remember “don’t stress it! [Finding a job] just kind of happens. Be patient and also don’t be too eager to have a job.” Before accepting a new position, Donovan encourages students to know what a job will entail including its terms and conditions to avoid potentially being taken advantage of. He thinks his “internship with the Department of Communication prepared him well, and having a degree is the first half of the battle.”

*Sadlon continued...*

as an unpaid intern in June 2016. She worked during the primary election cycle and afterward was hired fulltime. Some of the classes she sees implemented in her political finance job are MASS 460, Political Economy of Mass Media; COMM 360, Mass Media and Society; COMM 465, Leadership and Social Change; and COMM 402, Approaches to Rhetorical Criticism. In MASS 460 with Dr. Ashley Fogle, Kaylie learned how to use communication in business settings, understand company profiles and read corporate finance. In COMM 402 with Lecturer Alexandra Jackson Nevis, Kaylie began to learn about rhetoric, communication with different audiences, and developed original scholarship on race entitled “A Film for Reparations: A Fantasy-Theme Criticism of Django Unchained,” which was accepted to the Undergraduate Scholars Research Conference February 2017. As she works in politics, she is required to have a lot of marketing, writing, public speaking, and rhetoric skills. She sees the skills she learned at CSUSM useful every day at work. For undergraduates finishing up their degree and transitioning to the working world after graduation, Kaylie thinks the most important to remember is that graduation is not a race. She says, “while competition is good and it pushes students to work hard, it is also a mental setback. If everyone worried about their own professional lives only, we [as a whole] would be much more successful.” Kaylie wants students to recognize that graduating after more than four years does not make undergraduates any less of a student. Kaylie accomplished her own goals in her own way, and still ended up successful.

## GEO GIFT Recipient Terri Metzger Leaves Impact with “GEO Kicks Ass’ and Other Key Lessons”

By: Danielle C. Biss

Terri Metzger was selected as the 2016-2017 winner of the Great Ideas for Teaching (GIFT) Award. The award was instituted in 2012 to promote individual reflection, peer learning, and visible acknowledgement of the innovative and effective teaching techniques faculty employ in GEO 102, General Education Oral Communication. In addition, the award provides formal and public recognition of influential and innovative teaching strategies specific to GEO. Recipients of the award receive a \$100 gift card and her/his name engraved on a plaque. Previous winners are visible at <http://www.csusm.edu/communication/geo102/award.html>

As the recipient for this year’s GIFT Award, lecturer Terri Metzger won for her innovative teaching strategy entitled “GEO Kicks Ass’ and Other Key Lessons.” The teaching strategy in her GEO 102 course occurs on the final day of class. Looking for a way to end the semester on a positive and celebratory note, she developed her classroom strategy to facilitate her students critically thought about what they learned in GEO and what they will take with them after completing the class. On the last day of class, she wants her students to recollect how they can take away something meaningful but also solidify lessons of the course. She has taught at CSUSM for the last 19 years, which provided her opportunities to fine tune her techniques. She asks her students to “work in small groups to identify key lessons they anticipate using in the future. This first part requires students to actively listen, evaluate and respond to the ideas posed by their group members and list the ideas on a large poster.” The second task of the activity entails students to “travel around the room reading other groups’ lists, evaluating and responding to them by marking the items on each list that they agree are key lessons.” After engaging in the first two parts, the groups then return to their original group and collaboratively discuss items that were most popular. Many of the popular phrases that groups discuss are “how to be a credible speaker,” “never wing your speech,” “eye

contact,” “structure,” and “practice is key.” Metzger thinks the most common take away from her classroom activity is the discussion around intentionality. She seeks for her students to remember all that goes into the preparation of a speech and to apply similar practices in their everyday lives. Occasionally, the lists include general observations about students’ experiences in the course, such as “GEO rocks!” or “GEO kicks ass” – each of which are positive outcomes to Metzger. She says, “a lot of decision making goes into speeches, especially about recognizing who [the students’] audience is. Putting the audience first and focusing on reaching the audience is the main goal.” Students have to write papers, give speeches, and engage in various speaking opportunities in their future classes. She also believes that students’ comprehension of outlining is always impactful following completion of GEO. Being an effective and succinct communicator is key and students from various majors all embrace this take away after GEO.

In prior years, Metzger adopted other recipients’ practices of the GIFT Award and appreciated their teaching approaches. Acknowledging various faculty helps keep the course innovative and highlights faculty accomplishments to maintain GEO as interesting and impactful for undergraduate students. She hopes her teaching strategy will influence other faculty in their classes as they embark on a meaningful last day of class.

Congratulations again, Terri Metzger! Members of the Department celebrate your success and appreciate your dedicated service to GEO and CSUSM!

Established in 1988, **Lambda Pi Eta** is the official honor society of the National Communication Association. The name embodies Aristotle’s components of rhetorical persuasion: logos (Lambda), pathos (Pi), and ethos (Eta). This is representative of the organization’s goal to elevate student learning by encouraging their interest in Communication. Through their involvement, students are encouraged to elevate that interest to graduate, as well as professional levels (Lambda Pi Eta, 2017).

CSUSM’s Lambda Pi Eta is hoping to host an event in the Fall 2017 semester, which focuses on the communication practices of our current political administration. Aristotle’s components of rhetoric are woven throughout and by bringing together CSUSM faculty and students, we hope to delve deeper into how these components can affect the legislation-making process.



## Faculty Accomplishments

### Scholarship: Published and In Progress

Uy-Tioco, C. "Transnational Ties: Elite Filipino Migrants and Polymedia Environments" in *Routledge Companion to Asian American Media*, edited by Lori Lopez and Vincent Pham, Routledge, 2017, pp. 249-260.

De La Garza, A. and Pindi, G. will co-author a book chapter entitled "The Colonial Jesus: Uncovering Christianity's White Aesthetic" accepted for inclusion in Dr. Dreama Moon's edited volume *Theorizing the Communicative Power of Whiteness*

### Conference Presentations

Corey, A. (2017) "Love is Love is Love is Love: Flaktivism and Commodification in LGBTQ Communities, in the Gay, Lesbian, and Queer Studies Division." Popular Culture/ American Culture National Conference, San Diego, CA.

De La Garza, A. T. (2017). Chair and discussant on panel "By Any Means Necessary: Centralizing the Rhetoricity of Violence." Western States Communication Association Conference, Salt Lake City, UT.

Holling, M. A. (2017). Discussant on panel "Centralizing ChicanX and LatinX Rhetorics: A Roundtable Discussion about the Future of a Growing Subfield." Western States Communication Association, Salt Lake City, UT.

Moon, D. G.

- (2017). Co-facilitated pre-conference workshop "Teaching Whiteness in Communication Classroom: Deconstructing the Center, Moving to the Margins." Western States Communication Association, Salt Lake City, UT.
- (2017). Facilitated panel "Violence, Grief, and Social Justice: Centralizing Marginality/Marginalizing the Center." Western States Communication Association, Salt Lake City, UT.

Uy-Tioco, C.

- "Filipino 'Elite' Transnational Migrants: The Ideal Global Citizen" at the International Association for Media and Communication Research (IAMCR) conference, Leicester, UK, July 27-31, 2016
- "Prepaid Mobile Phones: Interactive Labor and Surveillance in the Philippines" at Association for Cultural Studies (ACS) Crossroads 2016 conference, Sydney, Australia, December 14-17, 2016
- "Mobile Phones in the Philippines: Bridging the Digital Divide and Reinforcing Class Structures" at the Partnership for Progress on the Digital Divide (PPDD) conference, San Diego, CA, May 24-26, 2017
- "Ambivalent Nationalism: Polymedia and Elite Filipino Migrants" at the International Communication Association (ICA) conference, San Diego, CA, May 25-29, 2017
- "Navigating Two Worlds: 2016 Presidential Elections, Social Media, and the Filipino Diaspora" at the International Association for Media and Communication Research (IAMCR) conference, Cartagena, Colombia, July 16-20, 2017.

### Professional Service

- Dr. Katherine Brown is concluding her term as the Faculty Director of the CHABSS Career Readiness Initiative of which she served from fall 2013 to present. In coming semesters, she will return to full time teaching.
- Dr. Michelle Holling was named President of the Western States Communication Association. She will serve 2017-2018, representing and strengthening further the association
- Dr. Dreama Moon was named chair of CHABSS Diversity Working Group. She concludes her term in May 2018
- Dr. Dreama Moon also secured contract with Routledge for her edited volume *Theorizing the Communicative Power of Whiteness*. She will co-edit with colleagues Dr. Dawn M. McIntosh and Dr. Thomas K. Nakayama
- Dr. Gloria Pindi (2017) was named Vice-Chair of the Intercultural Interest Group of the Western States Communication Association
- Dr. Cecilia Uy-Tioco Chair, Globalization & Culture Working Group, Cultural Studies Association (CSA). Also, Dr. Uy-Tioco was a member of the Local Host Committee for the International Communication Association (ICA).

## Graduates in Academic Year 2016-2017

Fa = Fall

Spr = Spring

Sum = Summer

### *Mass Media Majors*

Brianna Abarca, Spr 17  
 Andrew A. Addy, Spr 17  
 Jonathan Alvarez, Sum 17  
 Madelin Ann Amiton, Fa 16  
 Peter J. Bonscher, Spr 17  
 Katherine I. Brunson, Fa 16  
 Lawrence Carbone, Spr 17  
 Amy Janelle Chastain, Fa 16  
 Laura Marie Cojulun, Spr 17  
 Isabelle E. Corneliussen, Fa 16  
 Taylor Diane Crary, Spr 17  
 Julissa Decima, Spr 17  
 Brandon C. Earnest, Spr 17  
 Zachary W. Griffin, Spr 17

Philip A. Guevarra, Sum 17  
 Fabian A. Hernandez, Spr 17  
 Risa Inamata, Spr 17  
 Karleyne H. Ishima-Oien, Fa 16  
 Cassandra H. Jenness, Fa 16  
 Anthony J. Kotsios, Sum 17  
 Jason Van Luu, Spr 17  
 Michael David Marino, Fa 16  
 Tessa Sara Mata, Spr 17  
 Patrick D. McClure, Fa 16  
 Filip Nikola Miucin, Fa 16  
 Nikolas C. Mokalis, Spr 17  
 Alexander G. Mueller, Sum 17  
 Jessica A. Okel, Spr 17

Sabrina Irene Ortega, Fa 16  
 Anna Maria S. Petrova, Fa 16  
 Sunniva Oesthaug, Fa 16  
 Andrea N. Sciolino, Spr 17  
 Madison R. Scrivano, Fa 16  
 Kyler Reed Smith, Spr 17  
 Megan S. Southgate, Spr 17  
 Katherine Underwood, Spr 17  
 Collin Louis Vaz, Spr 17  
 Ethan James Wick, Spr 17  
 David Morris Yuter, Spr 17

### *Communication Majors*

Susanne Aagaard, Fa 16  
 Irma Yolanda Acuna, Fa 16  
 Oluwajomiloju O. Adeniran, Fa 16  
 Amber Leigh Aiello, Smr 17  
 Araceli Alejandre, Spr 17  
 Naomi Mavis Amu, Spr 17  
 Kyle Joseph Arguijo, Spr 17  
 Salina C. Arredondo, Spr 17  
 Raquel Avilez, Spr 17  
 Lily Badii, Fa 16  
 Alyssia Gioia Baldan, Spr 17  
 Marella Lynn Baldini, Spr 17  
 Braeden Banfer, Smr 17  
 Jordan Alex Banich, Fa 16  
 Ashley Nicole Barber, Smr 17  
 Bianca Marie Batista, Spr 17  
 Brandon Collin Beach, Smr 17  
 Brett Allen Beasley, Smr 17  
 Ashley Rose Beecher, Fa 16  
 Christian H. Benson, Spr 17  
 Carol-Ann Maria Boissy, Spr 17  
 Christopher R. Bouchard, Spr 17  
 Sydney Frances Bowen, Smr 17  
 Sommer Rose Burbank, Spr 17  
 Stephanie Burga, Spr 17  
 Nicholas A. Busch, Spr 17  
 Marissa M. Bustillos, Smr 17

Katherine Nicole Byrne, Spr 17  
 Karina Olivia Cadena, Spr 17  
 Christina M. Camps, Smr 17  
 Lauren Renee Castro, Spr 17  
 Julia Marie Chassen, Spr 17  
 Emma Jean Chatfield, Fa 16  
 Anisa Rebecca Chaudry, Spr 17  
 Justace Karina Collins, Spr 17  
 Noelle Marie Conrad, Fa 16  
 Jamie Tomoko, Cornejo, Spr 17  
 Michelle Nicole Cowan, Fa 16  
 Bernardo Cruz, Fa 16  
 Jacob R. Daigneau, Spr 17  
 Marissa Danielle Daley, Fa 16  
 Brittany Lou Daly, Spr 17  
 Khadija Darugar, Spr 17  
 Audrey Gayle De guzman, Spr 17  
 Jennifer Audrey Diley, Spr 17  
 My Linh Thuy Do, Spr 17  
 Jordan A. Domalaon, Spr 17  
 Chris Durso, Spr 17  
 Ryan S. Eccles, Spr 17  
 Alex Edgerton, Fa 16  
 Kathryn Aline Eldridge, Spr 17  
 Connor Curtis Ernst, Spr 17  
 Celeste Estrada, Spr 17  
 James Riley Everett, Spr 17

Matthew R. Fairbanks, Smr 17  
 Jessica Ann Fleisher, Spr 17  
 Heather Renee Flores, Spr 17  
 Alexis D. Flores, Spr 17  
 Jordan Kishore, Fruman, Spr 17  
 Christian Michael Fry, Spr 17  
 Cody Alan Gagnon, Fa 16  
 Sydney Marie Gallardo, Spr 17  
 Darcy Exel Garcia, Spr 17  
 Alen Castillo Garcia, Fa 16  
 Stephanie Michelle Gess, Fa 16  
 Shervin Ghannadian, Spr 17  
 Alexandra Lee Ghilarducci, Fa 16  
 Lane M. Giammalva, Spr 17  
 Forrest William Grawin, Fa 16  
 Breiana S. Griffith, Smr 17  
 Eduardo Nicolas Guerra, Spr 17  
 Nicole Elizabeth Guerra, Spr 17  
 Helena C. H. Gulbrandsen, Spr 17  
 Ian Marcus Hanover, Spr 17  
 Carli Marie Hansen, Fa 16  
 Taylor N. Harris, Spr 17  
 Shelby Leigh Hawes, Spr 17  
 Sidney Ruth Hernandez, Spr 17  
 Janie Alexandra Heyer, Spr 17  
 Jordan James Hill, Spr 17  
 Kayla Colleen Hoppe, Spr 17

Kimberly Noel Izzo, Fa 16  
 Vanessa R. Jara, Spr 17  
 Amanda Bortoni Jarrett, Fa 16  
 Shawn Christopher Jason, Fa 16  
 Ashley M. Jenkins, Smr 17  
 Jennifer Anne Johnson, Spr 17  
 Tyler W. S. Keck, Spr 17  
 Holly Ann Kemble, Spr 17  
 Nicholas David Kennedy, Fa 16  
 Shelby Anne Kennick, Spr 17  
 Kayla Shea Kupetsky, Spr 17  
 Tyson Harper Kygar, Spr 17  
 Erik James Lamkin, Smr 17  
 Shelby Lauryn Leach, Fa 16  
 Jimin Lee, Spr 17  
 Kaitlin Joyce Lee, Fa 16  
 Kylie Grayson Lewis, Spr 17  
 Ying Li, Fa 16  
 Satchel S. Lieberman, Smr 17  
 Allondra Belen Loera, Smr 17  
 Dana Lynn Lohr, Smr 17  
 Henry A. Lopez, Spr 17  
 Miranda Nicole Loza, Smr 17  
 Kieran David Lux, Smr 17  
 Riley Michael Manquen, Smr 17  
 Kailee Alexis Marceau, Spr 17  
 Taylor Jordan Mason, Spr 17  
 Kaitlin Marie Mazzocco, Spr 17  
 Jake Thomas McAllister, Smr 17  
 Kyle J. McClure, Smr 17  
 Ryan Gene McKoy, Fa 16  
 Dennis Alexander Mejia, Fa 16  
 Nathan David Menard, Spr 17  
 Alma Leticia Menera, Spr 17  
 Casey M. Middleton, Spr 17

Tara N. Morales, Spr 17  
 Marilyn Moreno, Spr 17  
 Lindsey Marie Morse, Smr 17  
 Amanda C. Neyhouse, Spr 17  
 Austin Grant Nield, Spr 17  
 Callie Jay Norton, Spr 17  
 Ashley Lynn Odom, Spr 17  
 Fatima Oliver, Spr 17  
 Jordan Charles Padron, Spr 17  
 Bradley Keith Perrett, Spr 17  
 Allison Linda Perlin, Smr 17  
 Lindsey Cathleen Prest, Spr 17  
 Nicole Mary Pruett, Spr 17  
 Shane Mitchell Putnam, Spr 17  
 Adam Tyler Quigley, Spr 17  
 Enrique Ramirez, Spr 17  
 Yadira Ramon-Soto, Fa 16  
 Kenna Ann Raney, Spr 17  
 Brette Allison Reed, Spr 17  
 Jose Reyes, Fa 16  
 Ashley Laura Riahi, Fa 16  
 Eliezer C. Rickler, Spr 17  
 Aaron M. Rivera, Spr 17  
 Taylor Nicole Robichaud, Spr 17  
 Keegan Joseph Robilotta, Smr 17  
 Taryn Marie Rovell, Spr 17  
 Stephanie Maria Ruby, Fa 16  
 Kerilyn Ann Rudden, Spr 17  
 Kaylie L. Sadlon, Fa 16  
 Paulina Salazar, Fa 16  
 Erik Santiago Sandoval, Spr 17  
 Christopher P. Sandoval, Smr 17  
 Blanca Aurora Sarabia, Smr 17  
 Shelbi Suzanne Saunders, Spr 17  
 Veronica May Savery, Spr 17

Marlene O. Schjoelberg, Spr 17  
 Dustin Thomas Scibilia, Spr 17  
 Kaylee Marie Sheffer, Fa 16  
 Jenna Lea Skoien, Spr 17  
 Paulina Sleiman, Spr 17  
 Jessica Briann Smith, Spr 17  
 Helena Jane Smith, Spr 17  
 Nicole Donna Snell, Spr 17  
 Lauren Ashlee Soliday, Spr 17  
 Diana Karen Soto, Spr 17  
 Taylor Marie Stachacz, Spr 17  
 Cassandra R. Steppat, Spr 17  
 Brandon G. Stevens, Spr 17  
 Paulina Angelica Svenson, Spr 17  
 Kylie L. Swift, Fa 16  
 Rebecca Rose Sykes, Fa 16  
 Shakara Loren Thompson, Fa 16  
 Shaunei Dulcilia Tirado, Spr 17  
 Cesar Trejo, Spr 17  
 Peter Claudio Trevino, Fa 16  
 Jake Matthew Trybulski, Spr 17  
 Tiffany M. Van Gordon, Spr 17  
 Josie Carol VanderSchaaf, Spr 17  
 Colby Edward Walker, Spr 17  
 Megan Evelyn Wals, Fa 16  
 William Jarrad Weaver, Spr 17  
 Breanna M. Wethey, Spr 17  
 Carlyn M. D. Whitton, Fa 16  
 Alex Michael Wick, Spr 17  
 Sarah A. Wiggins, Spr 17  
 Stephanie L. Williams, Spr 17  
 Chelsea Marie Williams, Fa 16  
 Faatauvaa A. Wong, Spr 17  
 Jun Yanagisawa, Smr 17

### The Department of Communication Graduation Recognition

May 18, 2017 from 4:30-  
 7:00 PM at the USU A&C.

CSUSM Commencement  
 May 19, 2017 @ 1:00 PM at  
 Mangrum Stadium for  
 Communication and Mass  
 Media graduates!

### Communication Minors

Kayla Allard, Sum 17  
 Ariana Cervantes, Spr 17  
 Laura Marie Cojulun, Spr 17  
 Taylor Diane Crary, Spr 17  
 Fabian Antonio Hernandez, Spr 17  
 Reem Jadallah, Spr 17  
 Monique E. Lazaro, Spr 17  
 Fereon M. Meferia, Spr 17  
 Jennifer Lauren Salas, Spr 17  
 Anastasia Victoria Zhukova, Spr 17

Graduating seniors, there's one  
 last thing to do before leaving  
 CSUSM! Please take a moment  
 and complete a very brief  
 questionnaire that allows the  
 Department and College to know  
 what you'll be up to. Visit  
[https://www.surveymonkey.com/  
 r/j82WRZN](https://www.surveymonkey.com/r/j82WRZN)

Until the Next issue...  
 If you are interested in  
 contributing stories to the  
 newsletter, Contact Dr. Holling at  
[mholling@csusm.edu](mailto:mholling@csusm.edu)