

Message From The Chair

Now that the fall 2013 semester is well underway, I want to extend a warm “Welcome!”(or “Welcome Back!”) to all of our students, staff, and faculty. We have so many exciting news to share and achievements to recognize; this newsletter is my way of ensuring every single one is acknowledged. I hope to use this medium to celebrate the good work performed by our fantastic students, our dedicated staff and our inspiring faculty members, as well as to help all of us continue doing the great work that is becoming a hallmark of our department and our academic programs. Please take a moment to browse through it: there’s something here for everyone. If you have something to share, let us know. Communication is a uniquely human process. Here is to all of you who strive to improve it in every step. ¡Adelante!

- Liliana Castañeda Rossmann, Ph.D.

Professor and Chair
Department of Communication



September 2013

Volume 1, Issue 1,

Ten Years of Making a Difference

This year marks the 10th anniversary of the Whiteness Forum. Featuring research by students in [Dr. Dreama Moon's](#) COMM 454, Communicating Whiteness class, the forum gives attendees a critical look at communication in the construction of whiteness. We are working to ensure the significance of this event is recognized by our campus and the com-

munity at large. If any of you have some ideas to help make this memorable, please get in touch with Dr. Dreama Moon or [Dr. Liliana Castañeda Rossmann](#). The Whiteness Forum will take place this year from 11:45am - 2:30 pm on Thursday, Dec. 5th in COM 206.



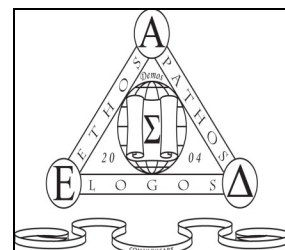
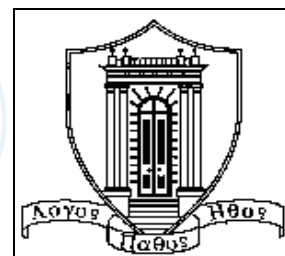
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Two Rons DO Make a Right!

The honor society for Communication and Mass Media majors is Lambda Pi Eta (Honor Society). This year, it's headed by [Ron Tranbarger](#) (President) and [Ron Summers](#) (VP). This dynamic duo of COMM majors can often be sighted in SBSB and around campus working hard to recruit members. However, they encounter stiff competition from [Maricel Alamares](#), and

[Niko Rodriguez](#), President and Vice President of CommSociety, the social club for majors and minors. To join either or both groups, or for more information, contact them at summe012@cougars.csusm.edu tranb002@cougars.csusm.edu; or alama001@cougars.csusm.edu rodri212@cougars.csusm.edu



Career Decisions Ahead?



Career Readiness Initiative

Fall 2013 Employer Showcase Events

Logistics, Transportation & Aviation

Tuesday, September 17th
11:30am – 1:00pm
Commons 206

Non-Profit Organizations

Tuesday, October 22nd
11:30am –
1:00pm Commons 206

Government Agencies

Tuesday, November 12th
1:30am – 1:00pm
Commons 206

Bring your lunch, your questions & hear what employers have to say!

Additional Information:

contact Katherine Brown
kbrown@csusm.edu
760.750.8073

Fredi Avalos was listed as one of “San Diego’s Visionaries, Creative Thinkers and Business Dynamos”

Calling All Students Who Produce Media

CSU Media Arts Festival 2013-CALL FOR ENTRIES Film, Video, and Interactive Media Competition .

The deadline for submitting entries to the 2013 Media Arts Festival is October 4, 2013. This year’s Festival events, screening, and award ceremony will take place at CSU Fullerton on Saturday, November 9, 2013.

CATEGORIES :

- NARRATIVE**: comedy or tragedy, tells a linear story
- ANIMATION**: either traditional or digital
- MUSIC VIDEO**: to original or existing music
- EXPERIMENTAL**: film, video, or computer-generated, does not tell a linear story
- DOCUMENTARY**: a presentation of factual, political, social, or historical events
- TELEVISION**: public affairs, arts & culture, news programs,

- community-related programs, commercials, or special projects
- INTERACTIVE MEDIA**: cd-rom, websites, or other hyper-media presentations
- SHORT SCREENPLAY**: must be 15 pages or less
- FEATURE SCREENPLAY**: may be up to 120 pages

For more information, visit www.mediaartsfestival.org

Let Us Celebrate



Heidi Lopez, Heli Morey, and Stephen Cammell representing their team.

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Some of our Mass Media students were involved in the team who won an Emmy for their film “North County Food Bank.” The team members were Heli Morey, Sebastian Maselli, Patrick Sattley, Stephen Cammell and Heidy Lopez.

FMI, please visit <http://www.csusm.edu/news/topstories/articles/2013/08/Emmy.html>

Avalos Finalist for Woman of the Year

Fredi Avalos is a finalist for the “Woman of the Year Award” at the 2013 Women Who Move the City event hosted by San Diego Magazine. The event is described as a celebration of entrepreneurial and charitable spirit in San Diego. Fredi is listed as one of “San Diego’s Visionaries, Creative Thinkers and Business Dynamos.”

Another reason to congratulate Fredi is for being selected the Faculty Fellow for Diversity and Multiculturalism at the Faculty Center:

http://www.csusm.edu/fc/docs/flc_docs/flc_fellows_positions.html



Mark Your Calendar

- **Dr. Liliana Castañeda Rossman** will be giving a talk about her book “Transcending gangs: Latinas story their experience,” as part of the Arts & Lecture Series at 7 pm on Thursday, Oct. 10 at the Clarke Fieldhouse. Although this event is free to students, everyone must have a ticket to attend the event. Get your free ticket by visiting <http://www.csusm.edu/al/calendar.html>



- The Department of Communication is proud to co-sponsor The Kellogg Library’s Fall 2013 Context: Library Series Exhibit, titled “More than a Fence: (de)Constructing Mexico-U.S. Borders.” coordinated by **Dr. Kendra Dyanne Rivera**. This multi-media

installation of photography, sculpture, and texts explores the symbolic and experienced impact of the Mexico-U.S. border. Created through a collaboration of CSUSM professors, students, and community artists, this exhibit engages the audience by questioning the meanings of the borderlands and immigration. More than a Fence: (de)Constructing Mexico-U.S. Borders will be on display September 18-December 18, 2013. The exhibit area is on the 3rd floor of the Kellogg Library near the Check Out Desk, free and open during all library hours. Please visit <https://biblio.csusm.edu/site/fall-2013-exhibit> FMI.

- The opening reception is from 3 to 5 pm on Wednesday, Sept. 18, in the Kellogg Library 5th Floor Reading Room.

- “Storied Lands: Migration as Connection to Land and Place,” the performative lecture by **Dr. Sarah Amira de la Garza** at 7 pm on Tuesday, October 8th, in Arts 111. This event is part of the Arts & Lecture Series and is co-sponsored by our department in conjunction with the library exhibit. Although this event is free to students, everyone must have a ticket to attend the event. Get your free ticket by visiting <http://www.csusm.edu/al/calendar.html>
- A panel discussion featuring a broad range of perspectives, experiences, and research related to the Mexico-US border, including the border fence, immigration and legislation, the role of media and political activism. 6:30-8 pm on Thursday, Oct. 17, in ARTS 240. Among the panelists will be **Dr. Michelle Holling**.



This exhibit engages the audience by questioning the meanings of the borderlands and immigration.

Welcome

To our new lecturers:

Anthony Cuomo (CSUSM COMM Undergrad!), **Charmin Lindholm**, and **Caroline Sawyer**. Look out for an email about a soon-to-be scheduled

Meet & Greet event where we’d also like you all to meet **Pablo Martin**.

Pablo started last year, in case you’ve not yet met him.

Also welcome back from sabbatical to **Dr. Michelle Holling**.



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Interesting facts about the Communication department:

- Three New Lecturers
- 272 Pre-COMM Majors
- 371 COMM Majors
- 38 sections of GEO
- 77 Pre-MASS Majors
- 107 MASS Majors

Where to Go if You Need Help

- As you know, much of the department’s day-to-day functions would not be possible without the commitment, hard work, and attention that **Debbie Andrews**, our ever-cheerful and helpful Administrative Coordinator, provides. Any type of support that students or faculty need, she’s glad to provide. Her hours are 7:30 am to 4 pm M-F
- **Tiffany Boyd**, our student worker, will be in the office 9-5 pm MW. She is a Social Science major with a primary in Communication.
- If you need to create a short video, analyze some broadcast news programs for one of your classes or have a myriad of other technology and equipment needs, the **Daniels Communication Lab** is a resource for Communication and Mass Media majors.
- It is located in SBSB 2207. The phone is 760-750-4087. Hours of operation are:
 Monday –Thursday:
 8:00am– 5:00 pm
 Friday: 800am– 5:00 pm
CLOSED ON WEEKENDS

