

Message From the Chair

The end of the semester and of the calendar year is a time to reflect upon the past and look forward toward the future. The dynamic nature of our social worlds is evident in few instances of discourse. This past semester, we implemented the revised Mass Media program. Our new Mass Media colleague, Dr. Cecilia "Lia" Uy-Tioco, will be creating new Mass Media courses to meet our growing enrollment

Another important transition is the retirement of our colleague Pat Hall (p.1). We wish her the best in her retirement!

Of course, we're proud of our COMM and MASS fall 2014 graduates. May your journey into the next stage of your adult lives be ever-joyful and rewarding, and may the road back to your alma mater never be too long! I am especially happy to recognize two graduates who have played an integral role in the creation of *COMMUniqué*: our Communication Department interns Erica Jaranilla, (COMM) who interned in the spring 2014 semester, and Ian Nowakowski (MASS) who interned this fall.

Kudos is in order to Caroline Sawyer, Terri Metzger, Jennifer Lynch, and Marilyn Ribble on executing a successful GEO Persuasive Forum on Dec. 2. To view the video, please visit: <https://www.youtube.com/watch?v=X4S4VgCGtwI&feature=youtu.be>

As our nation also faces some painful and necessary changes in the ways we be with each diverse other, we recognize that our discipline has a lot to offer to the conversations that ultimately bring about social change. To wit, Dr. Dreema Moon will be back from sabbatical in the spring semester to offer her signature course, COMM 454 – Communicating Whiteness. Look for it in the schedule; it fills up fast.

And as we were ready to publish number 2 of our second volume of *COMMUniqué*, we received word that our colleague Terri Metzger has been selected to receive the President's Outstanding Faculty Award for Outstanding Lecturer this year. Congratulations Terri!

Finally, in recognition that finals week is a stressful time for everyone on campus, I would like to pause to share with you these words of encouragement that I heard during my first job out of college: "If it is to be, it is up to me."

~ Liliana Castañeda de Rossmann, Ph.D.
Professor and Chair
Department of Communication

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COMM *Uniqué*

VOLUME 2, ISSUE 2

DECEMBER 2014

Patricia Hall Retires



Hired as a lecturer in August of 1999, Pat Hall has been a staple in the Communication Department, teaching GEO 102 – Oral Communication. But as the saying goes: "All good things must come to an end." At the end of this calendar year, Hall will be retiring. When asked about how retiring feels, Hall had this to say: "I feel a mixture of excitement, with an element of concern thrown in, and a drop of fear of the un-

known! As Dostoyevsky once said, "Taking a new step...is what people fear most." Hall will focus on visiting with family in her post-retirement days.



Looking back on her time at the university, she has seen a plethora of changes. What stood out the most to her was the increased recognition that

lecturers received as members of our campus community. Hall was always impressed with her coworkers and her students in equal measure. She truly loved being a part of CSUSM, and will be a missed member of our community. Thanks for all you have done, and congratulations on your retirement Professor Hall!

GEO Persuasive Forum to Focus on Plastic Bag Ban

How has the ban on single-use plastic grocery bags affected Californians? On Tuesday, December 2, students at CSUSM will have a chance to learn opposing viewpoints on this matter. This year, Caroline Sawyer, Terri Metzger and other GEO

102 faculty in the Department of Communication, hosted a Persuasive Forum in which GEO 102 students had the opportunity to showcase their persuasive speaking skills. Annika Rubinska, Denisse Mendez and Anna Enmark and Stephen Rawling dis-

cussed the topic of **the ban on single-use plastic grocery bags**. The Forum will take place on Tuesday, December 2, 2014 during U-hour in ARTS 240. Audience members had the opportunity to take part by voting for the most persuasive side.

Academic Advising: Helping You Succeed



Silverio Haro (left) and Benita Flores.

Are you a Communication or Mass Media major looking for a way to solidify your academic plans here at CSUSM? Look no further than academic advisors Silverio Haro and Benita Flores. Located in Craven Hall 1300, Haro and Flores provide a student-centered atmosphere where they give students a place to have their academic questions answered. Their main objective is to create a space

where students can explore their academic goals and determine how to best achieve those goals.

Both Haro and Flores accept appointments and unscheduled meetings during drop-in appointment days, which are scheduled at various times throughout each semester. They recommend making appointments during non-peak times. This enables them to work more closely with the students as opposed to

working in a rushed environment. Haro and Flores are passionate about helping students reach their goals and are always available via e-mail or appointment. If you have any questions regarding your academic future, do not hesitate to contact Silverio or Benita so they can work with you to formulate a plan that best works for *you*. They can be reached through email at harosi@csusm.edu and bflores@csusm.edu.

4th Annual Comm Meet-and-Greet a Success

More than 50 students gathered in the SBSB Courtyard on Oct. 18 for the Fourth Annual Meet-and-Greet. The event, was hosted by two communication student orgs, CommSociety and Lambda Pi Eta and co-sponsored by the Department of Communication, is designed to encourage students to network and build relationships with their fellow students, professors,

and the community at large. The Meet-and-Greet hopes to provide students with the chance to meet each other and establish stronger relationships, which can help with mentoring, retention, and student success. The Dean of the College of Humanities, Arts, Behavioral and Social Sciences, Dr. Adam Shapiro, Communication Undergraduate Services

Advisor, Silverio Haro, as well as members of Communication Department faculty participated in welcoming our new instructors: Dr. Anne Randerson, Michelle Van Wolferen, Dr. Naomi Young, Julie Saner, and Dr. Lia Uy-Tioco. It was a great success with many students seizing the opportunity to talk to professors outside of the classroom!



Communication Students



Communication Professors

Wanted: Communication Department Intern

Looking to build your portfolios and gain valuable hands on experience? Want to learn skills that are readily transferrable to public relations/advertising agencies, and corporate marketing/ communications? Become a student intern in the Communication Department! You will have the opportunity to work with the department staff and faculty to enhance the visibility of the department. Specifically, the intern gets to work closely with Department Chair on developing content for a departmental e-newsletter that gets sent to all communication students! Additionally, the intern will have the opportunity to work on Media

and Communication Days 2015, scheduled for April, among other tasks.

Listen to two past interns:

"I really enjoyed my experience working as an intern for the Communication Department. I was able to improve my journalistic skills with the help of Dr. Rossmann and get hands-on experience with the organization and planning for the Media and Communication Days. This internship allowed me to build better relationships with the Communication Department faculty, network with professionals with careers in Communication, and improve on my marketing skills that I will take with me to my career."

-Erica Jaranilla

If you are looking for a flexible internship that allows you to work on your editorial/writing skills, you should give thought to this internship. During my time working in the Communication Department I have engaged with much of the faculty and staff, while creating a newsletter based upon important developments in the department. If you value hands-on experience with the staff and honing your writing skills, this internship is a great place to start.

-Ian Nowakowski

Contact Administrative Coordinator, Debbie Andrews for more information:
dandrews@csusm.edu
760.750.8048

Alumni Spotlight: Eric Green, Mass Media Graduate and Inveterate World Traveler



Tokyo, Japan might seem like an unusual place for a Mass Media alumnus to start a career, but for Eric Green, this locale has allowed him to engage in deep, meaningful discussion with those around him. During his time as a student at CSUSM, you could find him at his job as a Resident Advisor or studying for classes. When the time came to say goodbye in 2013, he decided that it was time to see the world and broaden his horizons. His decision to travel has settled him just outside of Tokyo, Japan, where he was able to

land a job as an English teacher.

Eric has fond memories of back home and the university he left. He cites the amazing faculty of the Communication/Mass Media department for fostering his success and creating the diversified lens that he uses to view the world. He would challenge anyone to go see the world as soon as they can because it provides experiences that cannot be replaced. His adventure doesn't stop in Japan, though. The next stop in his travels will take him "down under" to Australia. Living outside of his comfort zone has granted him once-in-a-lifetime experiences that have only been enhanced by the degree he received at CSUSM.

He plans on eventually returning to the United States to pursue a graduate degree in world politics. When asked about what advice he would give to Communication/Mass Media students, he had this to say: "See the world as soon as you possibly can. Challenge yourself. Step outside your comfort zone." Those are words that Eric himself lives by as he continues to travel the globe and immerse himself in countries and cultures that he has never experienced previously. Eric will always be a proud CSUSM graduate no matter where in the world he just happens to be.

COMM Fall 2014 Graduates

Brittany	Adam	Patricia	Flathers	Laura	Ortiz
Priscilla	Alvarez	Shelby	Giordani	Ariana	Owens
Roxana	Balderas	Brittney	Guy	Brooke	Rangel
Jessica	Berry	Erika	Houser		
Cassandra	Carriker	Erica	Jaranilla	Nathan	Regan La Fave
Zuri	Chaney	Doan	La	Brent	Remigio
Ryan	Creamer	Joshua	Lemack	India	Rigby
Christopher	DeStefano	Kristy	Limburg	Jeffrey	Rosen
Matthew	Dorn	Breanne	Little	Rebekah	Studer
Zachary	Duarte	Sean	Maisano	Elizabeth	Tarnof
Yolanda	DuVall	Tracy	Mander	Yi	Wan
Erik	Ernst	Alicia	McLeod	Samantha	Warner
Jessica	Farber	Shelby	Nailon	Kevin	Weseloh
Anthony	Ferrugia	Adam	Nasoff	Kristina	Wright
		Katelyn	Norcross		

MASS Fall 2014 Graduates

Pamela	Castillo	Takuma	Naruke
Brittany	Dollarhide	Kristin	Nettle
David	Evans	Ian	Nowakowski
Sara	Evers	Jacqueline	Pfeiffer
Emily	Holland	Richard	Pinto
Andrew	Littlewood	Natalie	Soldoff
Mirsha	Mora		

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Congratulations are in Order

Congrats to GEO 102 faculty member, Terri Metzger for winning the President's Outstanding Faculty Award for Outstanding Lecturer!

Paid- Internship Opportunity

The Career Center here at CSUSM is looking for a marketing intern for the Spring semester. Manage and grow the Career Center's social media presence, generate and execute mass email campaigns, coordinate marketing tasks, and build advertisement deadlines and plans. The internship is also paid at the rate of \$10 per hour. If interested contact Brenda Dumas at bdumas@csusm.edu or apply through the posting on CougarJOBS. Must be Communication/Mass Media/Marketing major.

Attention MASS Students

Interested in editing, sound design and/or motion graphics? Check out the new Visual & Performing Arts class, VPA 380-3—Intro to Audio/Video! Also, speak to your academic advisor to discuss your academic degree plan and there may be other Arts and Technology that can be counted toward your MASS degree

Communication Students Give Back

Communication students from CommSociety and Lambda Pi Eta have come together to give back to the community. Twice this past semester they have volunteered at Solutions For Change, a non-profit that works with homeless families to solve their homelessness permanently. At the homeless shelter, students distribute food that they bought and prepared. Members of the two organizations buy and bring everything from the forks and plates to the food and everything in between. After dinner is served, they are able to interact with the families and kids on a more personal level. They also are able to get a tour of the living quarters and learn more about homelessness.

a life changing experience that I will never forget".

Look out next semester for more opportunities to get involved and make a difference next year with CommSociety and Lambda Pi Eta!



CommSociety & Lambda Pi Eta members



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