



Western States Communication Association

Undergraduate Scholars Research Conference February 15, 2014

Events

8:30– 9:00	Morning Reception and Welcome	Avila A & B
9:15– 1:45	USRC	San Simeon A & B, Avila A & B, El Capitan A & B
2:00-3:30	Graduate Student Workshop	San Simeon B
3:40-5:00	Graduate Programs Open House	Capistrano A & B

**8:30–9:00 – Morning Reception and Welcome by Fran Dickson,
Chapman University – Avila A & B**

9:15–10:15, Social Media, Gender, and Relationships, San Simeon A

Chair and Respondent Risa Dickson, CSU San Bernadino

Michael Carbonell and Richy Carrillo University of Portland "Transfer of Communication: The Effect of Computer-Mediated Communication on Social Skills and Face-to-Face Interactions in College Students"

Elizabeth Peters Loyola Marymount University "The Modern-Day Woman: A Feminist Perspective Towards Gender Roles and Sexism in Advertising"

Megan Cummings, Ashley Kubinieć, Megan Mogannam, Madison Price and Rachel Todd Chapman University "Attitudes Towards Sharing on Facebook: A Comparative Analysis"

Brenton Burke, Jeff Cooper, Katelyn Cameron, Kelsey Miller and Shaylin Johnson Chapman University "The Correlation Between Computer Mediated Communication and Communication Apprehension"

9:15–10:15, Social Justice, Values, and Gaming, Avila A

Chair and Respondent Elenie Upffer, CSU Stanislaus

Michael Register California State University, Chico "To Live and Die in Los Santos"

Bradly A. Knox University of Washington, Seattle "Understanding Jurisprudence through the "Metonymic Tokens" of Lady Justice"

Laura Knaster University of Colorado Denver "Communication Strategies Employed by Social Justice Organizations to Negotiate Contradictions Between Missions and American Values"

9:15–10:15, Representation of Gender in Contemporary Society, El Capitan A

Chair and Respondent Quingwen Dong, University of Pacific

Michelle Sisto Loyola Marymount University "The Vampire Diaries"

Sabrina Gunn University of San Francisco "Lean Out: How Sheryl Sandberg's Lean In Movement Misses the Feminist Mark"

Ace Eckstein University of Colorado-Boulder "Is Glee's Transgender Representation Truly Unique?: Examining the Reproduction of Problematic Transgender Narratives"

Danielle Ezzell Southwestern University "New Girl: A New Masculinity"

10:30–11:30, Student Issues and Cell Phone Safety, San Simeon B

Chair and Respondent Sam Dorros, Chapman University

Christina M. Colburn University of the Pacific "Passenger Distractor: Correlating Passenger's Cell Phone Use and Driver's Distraction"

Brianne Murray University of San Francisco "Trial and Error: Students Relying on Financial Aid at Private Universities"

Anna M. New Boise State University "Reconsidering the Employment Interview: Revealing the (Gendered) Intersection of the Discourses of HRM and Work"

Eunice Ahn University of San Francisco "Studying Abroad and its Effects on Students"

10:30–11:30, Communication, Politics, and Peace, Avila B

Chair and Respondent J. Jacob Jenkins, USC, Channel Islands

Alissa Arnold University of Colorado-Boulder "Blurring the Principle of Distinction in the War on Terror"

Erin Danylichuk Loyola Marymount University "Narratives and Identity in Belfast Murals: The Significance and Role in the Ongoing Peace Process"

Emily Fisk Boise State University "#Egypt: Exploring Social Media as Association and Participatory Reporting"

Michelle Chong Junior State of America at Georgetown University "The Coverage and Meta-Coverage of the Muhammad Political Cartoon Controversy: Comparison of Framing Techniques"

10:30-11:30, Personal Perspectives, Narratives, and Relationships, El Capitan B

Chair and Respondent Joanna Grant, CSU San Bernadino

Jacob Talarman University of San Francisco "Beyond the Relationship: So Now What?"

Pamela A. Barker Pacific Lutheran University "Politics and the American Story: Understanding Personal Narratives and the Power of the American Dream"

Hope Bidegainberry University of the Pacific "How the Internet Affects People's Identities"

Priscilla Spradlin, Colette Connor, Aylia Zaidi, Brent Hellesen and Tucker Cohen Chapman University "Does Being an Open Person Help to Reduce Stress? A Research Study of the Relationship Between Level of Openness and Perceived Stress"

11:30-12:15 - Break

12:15-1:15, Marital and Family Relationships, San Simeon A

Chair and Respondent Melissa Tafoya, La Sierra University

Katherine Martorano Loyola Marymount University "Pretty Patriarchy: Gender Roles and the Mediated Family"

Katelyn Rems University of San Francisco "The Silicon Love Triangle: Me, You, and the Startup. A Qualitative Study on the Communication Between Entrepreneurial Couples"

Naudia Queen University of San Francisco "The Single Parent Paradox: The Struggle Between Loyalty & Independence"

Lauren M. Ruvo Boston College "Technology's positive and negative impact on conflict within families"

12:15 -1:15, Social Issues and Rhetoric, Avila B

Chair and Respondent Greg Dickinson, Colorado State University

Steven Slasten University of San Francisco "Clash of the Titans: The Rhetorical Battle Over the Keystone XL Pipeline"

Pasha Saberi California State University San Marcos "The Visual Rhetoric of Murals and the Power to Change"

Mieko Jones Loyola Marymount University "Here on Earth, Tell Me What a Black Life is Worth: The Implications of a Hegemonic Society on the Neglect of Legitimate Victimhood for Black Males in America"

12:15-1:15, Top Four Papers Panel, El Capital A

Chair Fran Dickson, Chapman University

Respondent Chistina Yoshimura, University of Montana

Lauren Sherman California State University, Long Beach "Helots, Humanity, and The Hunger Games: How Relational Power Currencies are used to Combat Technology"

Samantha Shebib Arizona State University "Distance and Cognitive Jealousy: Proximity in Romantic Relationships"

Yessica Y. Del Rincon Arizona State University "The 'Feminism' of *Mad Men*: A Critical Examination of Hegemony and Women of Color"

Megan Brogdon Colorado State University "PostSecret: From Secrecy to Creative Confession"

1:15-1:45, Afternoon Reception and Top Paper Award, El Capitan A

2014 USRC Reviewers

D. Robert DeChaine.....CSU Los Angeles
Marilyn Delaure.....University of San Francisco
Risa DicksonCSU San Bernadino
Quingwen DongUniversity of Pacific
Sam DorrosChapman University
Sonja FossUniversity of Colorado at Denver
Gao Go.....San Jose State University
Joanna Grant.....CSU San Bernadino
Tracy HoldenUniversity of Delaware
J. Jacob JenkinsUSC, Channel Islands
Mark MormanBaylor University
Elenie Opffer.....CSU, Stanislaus
Melissa Tayofa.....La Sierra University
Alison ThorstonUniversity of San Francisco
Jennifer Waldeck.....Chapman University.
Larry WilliamsonUniversity of San Diego

Thank you to:

Our 2014 USRC sponsors:

Western States Communication Association
University of Delaware
The Chancellor's Office, Chapman University
Department of Communication Studies, Chapman University

Our generous panel respondents

The departments and faculty who supported their
undergraduates in attending the conference

The Department of Art Graphic Design students and faculty
at Chapman University