



Annual Business Meeting  
Friday, April 28, 2017: University Student Union 2310 A&B  
Agenda & Annual Report

Welcome: Janet McDaniel, Chair

Coordinator's Report: Arlene Cratsa

- Membership report: 56 Annual (1-2 years) members; 44 lifetime members = 100 members
- Financial report: \$2,900 (membership dues); \$168.37 Expenditures (travel, postage, etc.) \$11,734.18 Available Balance

2016-17 Activities/Accomplishments

- Activities in Service to CSUSM
  - Faculty Early Retirement Plan workshop participation May 2016 (Provost's Office)
  - "Life After CSUSM" Workshop, Upcoming Spring 2017 (Human Resources)
  - Planning meetings with HR to advance pre-retirement planning for employees
- Communication with Members
  - *Tukwut Times* quarterly, *Tukwut Tidbits* approximately monthly
- Sponsored & Supported Activities
  - Annual Spring Luncheon and Business Meeting – April 22, 2016 – 37 attendees
  - Liberty Station Walkabout - June 14, 2016 - 12 attendees
  - RA Members and Guests at the CSUSM Gala, June 18, 2016 and Cougar Night at Petco Park, July 30, 2016 - 30+ total attendees
  - Beach Party – August 22, 2016 – 9 attendees
  - San Diego Chinese Historical Museum Tour + Lunch – October 26, 2016 – 10 attendees
  - Invitation-only Reception for A&L Event – Nov. 30, 2016 – 9 attendees
  - Happy Hour for CSUSM Basketball Game – January 26, 2017 – 7 attendees
  - Mid-Month Lunches – January through April 2017 – 38 total attendees
- Upcoming By-laws Change and Board of Directors Election
  - Proposed change in by-laws so that the BOD will be elected as a whole and then the directors will determine who serves in each role for the coming year.
  - This vote will come out in an electronic ballot soon
  - Three 2-year terms are available for BOD
  - Electronic ballot will go out to members in late April

Upcoming Events for RA and Affinity Groups (*Contact [retirees@csusm.edu](mailto:retirees@csusm.edu) for more information*)

- May 12, 11:30—Mid-Month Lunch, Claire's on Cedros
- Proposed summer activities — La Jolla Murals, Balboa Park Private Tour, Beach Party
- Saturday, June 3 – CSUSM Gala – RA Table
- Saturday, July 29 – Cougar Night at Padres Stone Tap Room Gathering + Game

Open Discussion

---

Program: Jennifer Milo, CSUSM Athletic Director  
5th year as AD  
NAIA to Division II transition  
first CSUSM softball coach  
tremendous growth of athletic programs during her tenure

#### Jennifer Milo's Presentation

- Mission
- Strategic Priorities
- Organization
- NCAA DII Update
- Goals for 16-17
- Culture
- Future Expectations
- Q&A

#### Mission Statement:

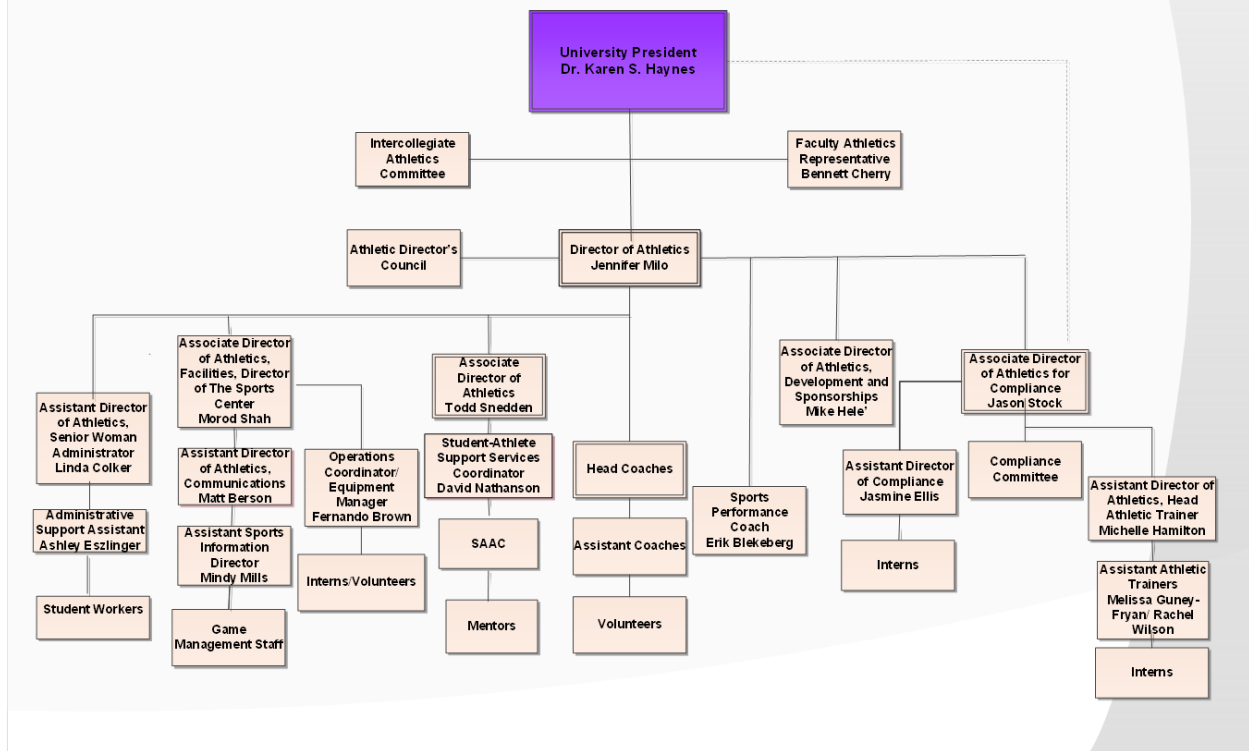
- The CSUSM Department of Athletics strives to build and maintain a successful, balanced athletic program that is consistent with the goals of the University. The Department of Athletics is committed to advancing academic and athletic excellence, while enhancing student lives and promoting Cal State San Marcos. CSUSM Athletics is committed to providing equitable opportunities for every student-athlete while upholding the principles of sportsmanship, ethical conduct, and integrity.

#### Strategic Priorities:

- Enhance Governance and Institutional Control
- Prepare for and Achieve Success at the NCAA DII level
- Increase Athletic Department Marketing, Promotions, and Media
- Build and Upgrade Athletic Facilities
- Create a model Compliance Program
- Promote Success and Develop Scholar-Athletes
- Enhance Student-Athlete Health, Wellbeing, and Experience
- Build Community

Department Org Chart - See next page

**California State University San Marcos  
Department of Athletics  
2016-17**



### Student-Athletes

- 310 Student-Athletes
- 61% 3.0+ GPA for fall 2016
- 13 teams
- 86 student-athletes have 3.5+ GPA for fall 2016
- 20 student-athletes have 4.0 GPA for fall 2014
- \$750,000 Athletic Scholarships

### NCAA Transition Timeline (first two completed)

2014-15 – Year 1 Candidacy

2015-16 – Year 2 Candidacy

2016-17 – Year 3 Provisional

2017+ Active Member

### Provisional Year Objectives:

- Compliance Blueprint: Jill Willson Visit October 6-7, 2016
  - Received an A+ grade from Campus Visit and Compliance Blueprint
- NCAA Membership Meeting on January 17, 2017 @ NCAA Convention (Nashville)
- Annual Report & ISSG Updates due June 1, 2017
- Official Acceptance Notification: July 2017

- 

## CSUSM Numbers

- 310 student-athletes
- 13 teams
- 40 paid staff
- Operating Budget: \$4.5M
- Team Operating Budgets have increased by \$181,000 since 2013
- Scholarships: \$750K
- Athletic scholarships have increased by \$141,000 since 2013

## CCAA Numbers Comparison:

- Average: 276 student-athletes
- Average # of teams: 11
- Average Operating Budget: \$4,251,478
- Average Scholarship Allocation: \$597K

## Our 16-17 Goals

NCAA – CCAA

Graduation Success Rate

WIN

T.R.A.C.S. – Our Culture of Excellence

- TRUST
- RESPECT
- ATTITUDE
- COMMUNICATION
- SUPPORT

It's who we are and what we stand for

T.R.A.C.S

*Expect it from Me, You, and our Student-Athletes*

## Future Expectations

- Increase Graduation Rates to 70%
- Continue to provide top notch student-athlete experience
- Win Conference and National Championships
- Increase scholarship allocations to all teams (avg = \$4600)
- Lead the CCAA in all categories

## Conclusion

- Finish our last year of NCAA transition **STRONG**
- We have the resources to be successful
- Live T.R.A.C.S.
- WIN
- Believe in our **TEAM**