



California State University
SAN MARCOS

PLANNING DESIGN AND CONSTRUCTION
 Campus Signage Price List

Signage Type Description		Cost				
Type A	Paper Insert Name insert for existing sign holder	Free of Charge				
Type B	Tactile Sign Holder					
	4" x 4" Room Identifier	\$	54.00			
	6" x 6" Office Sign	\$	130.00			
	6" x 12" Suite Sign	\$	216.00			
Type C	Display Signage	B & W	Color	B&W / Color		
		<i>Semi-Gloss, Banner, Poster</i>			<i>Adhesive-Vinyl</i>	
		18" x 24" Sign	\$	20.00	\$ 25.00	\$ 30.00
		24" x 36" Sign	\$	25.00	\$ 30.00	\$ 35.00
		36" x 42" Sign	\$	30.00	\$ 35.00	\$ 40.00
	42"W Custom Sign (cost per s.f.)	\$	14.00	\$ 16.00	\$ 18.00	
Type D	Custom Signage Any signage not listed above	Cost is based on scope				