



Clear the Air **Communications Specialist**

Are you a strong writer with a flair for communications and a love for the environment? Clear the Air is looking for a communications intern who's ready to jump in with both feet and work on a variety of projects. You should have a passion for the written world, as well as for how to craft messages in other formats (infographics, etc.) and share it across our internal channels. With Clear the Air, you'll work in a collaborative and inclusive environment that values diverse perspectives and continuous learning.

RESPONSIBILITIES INCLUDE:

Content writing:

- Collaborate with CTA's project graphic designer and social media specialist to create original content for our Clear the Air Bulletin and News & Events page.
 - Flyers, infographics; promotional material
- You'll have the opportunity to help develop and execute Clear the Air's monthly newsletter.

Media and Internal communications:

Brainstorming creative ideas for our Instagram account and exploring video production projects with our media development team.

REQUIREMENTS:

- Strong writing, editing, proofreading skills; must be able to communicate concepts effectively.
- Ability to commit the time required to perform responsibilities to a high-level
- Be in good standing with the University

PREFERRED, BUT NOT REQUIRED:

- Experience working with diverse populations
- Project management or other leadership experience
- Interest in health and/or environment promotion
- Interest in Smoke and Tobacco-Free policy

BENEFITS:

- Earn volunteer and/or internship hours on campus
- Build communications portfolio
- Gain valuable work experience by working on internal communications, while building a professional network

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EMAIL REYES137@COUGARS.CSUSM.EDU TO APPLY

